

# North America (NAFTA) Confectionery Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/N66F44C10C7FEN.html

Date: November 2022

Pages: 91

Price: US\$ 795.00 (Single User License)

ID: N66F44C10C7FEN

## **Abstracts**

North America (NAFTA) Confectionery Market @Summary, Competitive Analysis and Forecast, 2017-2026

#### SUMMARY

The NAFTA Confectionery industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The confectionery industry within the NAFTA countries had a total market value of \$48,248.5 million in 2021. The Mexico was the fastest growing country, with a CAGR of 4.1% over the 2017-21 period.

Within the confectionery industry, the US is the leading country among the NAFTA bloc, with market revenues of \$40,611.0 million in 2021. This was followed by Mexico and Canada, with a value of \$3,880.0 and \$3,757.5 million, respectively.

The US is expected to lead the confectionery industry in the NAFTA bloc, with a value of \$47,997.8 million in 2026, followed by Mexico and Canada with



expected values of \$4,791.3 and \$4,454.7 million, respectively.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA confectionery market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA confectionery market

Leading company profiles reveal details of key confectionery market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA confectionery market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country.

#### **REASONS TO BUY**

What was the size of the NAFTA confectionery market by value in 2021?

What will be the size of the NAFTA confectionery market in 2026?

What factors are affecting the strength of competition in the NAFTA confectionery market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA confectionery market?



# **Contents**

#### 1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

#### **2 NAFTA CONFECTIONERY**

2.1. Industry Outlook

#### **3 CONFECTIONERY IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

#### **4 MACROECONOMIC INDICATORS**

4.1. Country data

#### **5 CONFECTIONERY IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

#### **6 MACROECONOMIC INDICATORS**

6.1. Country data

#### **7 CONFECTIONERY IN THE UNITED STATES**



- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

#### **8 MACROECONOMIC INDICATORS**

8.1. Country data

#### **9 COMPANY PROFILES**

- 9.1. Grupo Bimbo S.A. de C.V.
- 9.2. Nestle SA
- 9.3. The Hershey Co
- 9.4. Mars, Incorporated
- 9.5. Ferrero Group
- 9.6. Mondelez International, Inc.

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: NAFTA countries confectionery industry, revenue (\$m), 2017-26
- Table 2: NAFTA countries confectionery industry, revenue (\$m), 2017-21
- Table 3: NAFTA countries confectionery industry forecast, revenue (\$m), 2021-26
- Table 4: Canada confectionery market value: \$ million, 2016-21
- Table 5: Canada confectionery market volume: million Kilograms, 2016-21
- Table 6: Canada confectionery market category segmentation: % share, by value, 2016-2021
- Table 7: Canada confectionery market category segmentation: \$ million, 2016-2021
- Table 8: Canada confectionery market geography segmentation: \$ million, 2021
- Table 9: Canada confectionery market share: % share, by value, 2021
- Table 10: Canada confectionery market distribution: % share, by value, 2021
- Table 11: Canada confectionery market value forecast: \$ million, 2021-26
- Table 12: Canada confectionery market volume forecast: million Kilograms, 2021-26
- Table 13: Canada size of population (million), 2017-21
- Table 14: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 15: Canada gdp (current prices, \$ billion), 2017-21
- Table 16: Canada inflation, 2017-21
- Table 17: Canada consumer price index (absolute), 2017-21
- Table 18: Canada exchange rate, 2017-21
- Table 19: Mexico confectionery market value: \$ million, 2016-21
- Table 20: Mexico confectionery market volume: million Kilograms, 2016-21
- Table 21: Mexico confectionery market category segmentation: % share, by value, 2016-2021
- Table 22: Mexico confectionery market category segmentation: \$ million, 2016-2021
- Table 23: Mexico confectionery market geography segmentation: \$ million, 2021
- Table 24: Mexico confectionery market share: % share, by value, 2021
- Table 25: Mexico confectionery market distribution: % share, by value, 2021
- Table 26: Mexico confectionery market value forecast: \$ million, 2021-26
- Table 27: Mexico confectionery market volume forecast: million Kilograms, 2021-26
- Table 28: Mexico size of population (million), 2017-21
- Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2017-21
- Table 30: Mexico gdp (current prices, \$ billion), 2017-21
- Table 31: Mexico inflation, 2017-21
- Table 32: Mexico consumer price index (absolute), 2017-21
- Table 33: Mexico exchange rate, 2017-21



Table 34: United States confectionery market value: \$ million, 2016-21

Table 35: United States confectionery market volume: million Kilograms, 2016-21

Table 36: United States confectionery market category segmentation: % share, by

value, 2016-2021

Table 37: United States confectionery market category segmentation: \$ million,

2016-2021

Table 38: United States confectionery market geography segmentation: \$ million, 2021

Table 39: United States confectionery market share: % share, by value, 2021

Table 40: United States confectionery market distribution: % share, by value, 2021

Table 41: United States confectionery market value forecast: \$ million, 2021-26

Table 42: United States confectionery market volume forecast: million Kilograms,

2021-26

Table 43: United States size of population (million), 2017-21

Table 44: United States gdp (constant 2005 prices, \$ billion), 2017-21

Table 45: United States gdp (current prices, \$ billion), 2017-21

Table 46: United States inflation, 2017-21

Table 47: United States consumer price index (absolute), 2017-21

Table 48: United States exchange rate, 2017-21

Table 49: Grupo Bimbo S.A. de C.V.: key facts

Table 50: Grupo Bimbo S.A. de C.V.: Annual Financial Ratios

Table 51: Grupo Bimbo S.A. de C.V.: Key Employees

Table 52: Grupo Bimbo S.A. de C.V.: Key Employees Continued

Table 53: Nestle SA: key facts

Table 54: Nestle SA: Annual Financial Ratios

Table 55: Nestle SA: Key Employees

Table 56: Nestle SA: Key Employees Continued

Table 57: The Hershey Co: key facts

Table 58: The Hershey Co: Annual Financial Ratios

Table 59: The Hershey Co: Key Employees

Table 60: Mars, Incorporated: key facts

Table 61: Mars, Incorporated: Key Employees

Table 62: Ferrero Group: key facts

Table 63: Ferrero Group: Key Employees

Table 64: Mondelez International, Inc.: key facts

Table 65: Mondelez International, Inc.: Annual Financial Ratios

Table 66: Mondelez International, Inc.: Key Employees

Table 67: Mondelez International, Inc.: Key Employees Continued



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: NAFTA countries confectionery industry, revenue (\$m), 2017-26
- Figure 2: NAFTA countries confectionery industry, revenue (\$m), 2017-21
- Figure 3: NAFTA countries confectionery industry forecast, revenue (\$m), 2021-26
- Figure 4: Canada confectionery market value: \$ million, 2016-21
- Figure 5: Canada confectionery market volume: million Kilograms, 2016-21
- Figure 6: Canada confectionery market category segmentation: \$ million, 2016-2021
- Figure 7: Canada confectionery market geography segmentation: % share, by value, 2021
- Figure 8: Canada confectionery market share: % share, by value, 2021
- Figure 9: Canada confectionery market distribution: % share, by value, 2021
- Figure 10: Canada confectionery market value forecast: \$ million, 2021-26
- Figure 11: Canada confectionery market volume forecast: million Kilograms, 2021-26
- Figure 12: Forces driving competition in the confectionery market in Canada, 2021
- Figure 13: Drivers of buyer power in the confectionery market in Canada, 2021
- Figure 14: Drivers of supplier power in the confectionery market in Canada, 2021
- Figure 15: Factors influencing the likelihood of new entrants in the confectionery market in Canada, 2021
- Figure 16: Factors influencing the threat of substitutes in the confectionery market in Canada, 2021
- Figure 17: Drivers of degree of rivalry in the confectionery market in Canada, 2021
- Figure 18: Mexico confectionery market value: \$ million, 2016-21
- Figure 19: Mexico confectionery market volume: million Kilograms, 2016-21
- Figure 20: Mexico confectionery market category segmentation: \$ million, 2016-2021
- Figure 21: Mexico confectionery market geography segmentation: % share, by value, 2021
- Figure 22: Mexico confectionery market share: % share, by value, 2021
- Figure 23: Mexico confectionery market distribution: % share, by value, 2021
- Figure 24: Mexico confectionery market value forecast: \$ million, 2021-26
- Figure 25: Mexico confectionery market volume forecast: million Kilograms, 2021-26
- Figure 26: Forces driving competition in the confectionery market in Mexico, 2021
- Figure 27: Drivers of buyer power in the confectionery market in Mexico, 2021
- Figure 28: Drivers of supplier power in the confectionery market in Mexico, 2021
- Figure 29: Factors influencing the likelihood of new entrants in the confectionery market in Mexico, 2021
- Figure 30: Factors influencing the threat of substitutes in the confectionery market in



Mexico, 2021

Figure 31: Drivers of degree of rivalry in the confectionery market in Mexico, 2021

Figure 32: United States confectionery market value: \$ million, 2016-21

Figure 33: United States confectionery market volume: million Kilograms, 2016-21

Figure 34: United States confectionery market category segmentation: \$ million,

2016-2021

Figure 35: United States confectionery market geography segmentation: % share, by value, 2021

Figure 36: United States confectionery market share: % share, by value, 2021

Figure 37: United States confectionery market distribution: % share, by value, 2021

Figure 38: United States confectionery market value forecast: \$ million, 2021-26

Figure 39: United States confectionery market volume forecast: million Kilograms,

2021-26

Figure 40: Forces driving competition in the confectionery market in the United States, 2021

Figure 41: Drivers of buyer power in the confectionery market in the United States, 2021

Figure 42: Drivers of supplier power in the confectionery market in the United States, 2021

Figure 43: Factors influencing the likelihood of new entrants in the confectionery market in the United States, 2021

Figure 44: Factors influencing the threat of substitutes in the confectionery market in the United States, 2021

Figure 45: Drivers of degree of rivalry in the confectionery market in the United States, 2021



#### I would like to order

Product name: North America (NAFTA) Confectionery Market Summary, Competitive Analysis and

Forecast, 2017-2026

Product link: https://marketpublishers.com/r/N66F44C10C7FEN.html

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N66F44C10C7FEN.html">https://marketpublishers.com/r/N66F44C10C7FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



