

# North America (NAFTA) Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/ND5969F0EFA2EN.html>

Date: May 2023

Pages: 78

Price: US\$ 795.00 (Single User License)

ID: ND5969F0EFA2EN

## Abstracts

North America (NAFTA) Carbonated Soft Drinks Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The NAFTA Carbonated Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The carbonated soft drinks industry within the NAFTA countries had a total market value of \$102,226.7 million in 2021. The Mexico was the fastest growing country, with a CAGR of 5.5% over the 2017-21 period.

Within the carbonated soft drinks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$79,127.9 million in 2021. This was followed by Mexico and Canada, with a value of \$19,539.1 and \$3,559.6 million, respectively.

The US is expected to lead the carbonated soft drinks industry in the NAFTA

bloc, with a value of \$88,164.7 million in 2026, followed by Mexico and Canada with expected values of \$26,365.9 and \$4,202.5 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA carbonated soft drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA carbonated soft drinks market

Leading company profiles reveal details of key carbonated soft drinks market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA carbonated soft drinks market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA carbonated soft drinks market by value in 2021?

What will be the size of the NAFTA carbonated soft drinks market in 2026?

What factors are affecting the strength of competition in the NAFTA carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA carbonated soft drinks market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA CARBONATED SOFT DRINKS**

- 2.1. Industry Outlook

### **3 CARBONATED SOFT DRINKS IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 CARBONATED SOFT DRINKS IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 CARBONATED SOFT DRINKS IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. The Coca-Cola Co
- 9.2. Loblaw Companies Limited
- 9.3. PepsiCo Inc
- 9.4. Keurig Dr Pepper Inc
- 9.5. National Beverage Corp.

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: NAFTA countries carbonated soft drinks industry, revenue (\$m), 2017-26

Table 2: NAFTA countries carbonated soft drinks industry, revenue (\$m), 2017-21

Table 3: NAFTA countries carbonated soft drinks industry forecast, revenue (\$m), 2021-26

Table 4: Canada carbonated soft drinks market value: \$ million, 2016-21

Table 5: Canada carbonated soft drinks market volume: million liters, 2016–21

Table 6: Canada carbonated soft drinks market geography segmentation: \$ million, 2021

Table 7: Canada carbonated soft drinks market share: % share, by volume, 2021

Table 8: Canada carbonated soft drinks market distribution: % share, by volume, 2021

Table 9: Canada carbonated soft drinks market value forecast: \$ million, 2021–26

Table 10: Canada carbonated soft drinks market volume forecast: million liters, 2021–26

Table 11: Canada size of population (million), 2017–21

Table 12: Canada gdp (constant 2005 prices, \$ billion), 2017–21

Table 13: Canada gdp (current prices, \$ billion), 2017–21

Table 14: Canada inflation, 2017–21

Table 15: Canada consumer price index (absolute), 2017–21

Table 16: Canada exchange rate, 2017–21

Table 17: Mexico carbonated soft drinks market value: \$ million, 2016-21

Table 18: Mexico carbonated soft drinks market volume: million liters, 2016–21

Table 19: Mexico carbonated soft drinks market geography segmentation: \$ million, 2021

Table 20: Mexico carbonated soft drinks market share: % share, by volume, 2021

Table 21: Mexico carbonated soft drinks market distribution: % share, by volume, 2021

Table 22: Mexico carbonated soft drinks market value forecast: \$ million, 2021–26

Table 23: Mexico carbonated soft drinks market volume forecast: million liters, 2021–26

Table 24: Mexico size of population (million), 2017–21

Table 25: Mexico gdp (constant 2005 prices, \$ billion), 2017–21

Table 26: Mexico gdp (current prices, \$ billion), 2017–21

Table 27: Mexico inflation, 2017–21

Table 28: Mexico consumer price index (absolute), 2017–21

Table 29: Mexico exchange rate, 2017–21

Table 30: United States carbonated soft drinks market value: \$ million, 2016-21

Table 31: United States carbonated soft drinks market volume: million liters, 2016–21

Table 32: United States carbonated soft drinks market geography segmentation: \$

million, 2021

Table 33: United States carbonated soft drinks market share: % share, by volume, 2021

Table 34: United States carbonated soft drinks market distribution: % share, by volume, 2021

Table 35: United States carbonated soft drinks market value forecast: \$ million, 2021–26

Table 36: United States carbonated soft drinks market volume forecast: million liters, 2021–26

Table 37: United States size of population (million), 2017–21

Table 38: United States gdp (constant 2005 prices, \$ billion), 2017–21

Table 39: United States gdp (current prices, \$ billion), 2017–21

Table 40: United States inflation, 2017–21

Table 41: United States consumer price index (absolute), 2017–21

Table 42: United States exchange rate, 2017–21

Table 43: The Coca-Cola Co: key facts

Table 44: The Coca-Cola Co: Annual Financial Ratios

Table 45: The Coca-Cola Co: Key Employees

Table 46: The Coca-Cola Co: Key Employees Continued

Table 47: The Coca-Cola Co: Key Employees Continued

Table 48: The Coca-Cola Co: Key Employees Continued

Table 49: Loblaw Companies Limited: key facts

Table 50: Loblaw Companies Limited: Annual Financial Ratios

Table 51: Loblaw Companies Limited: Key Employees

Table 52: PepsiCo Inc: key facts

Table 53: PepsiCo Inc: Annual Financial Ratios

Table 54: PepsiCo Inc: Key Employees

Table 55: PepsiCo Inc: Key Employees Continued

Table 56: PepsiCo Inc: Key Employees Continued

Table 57: Keurig Dr Pepper Inc: key facts

Table 58: Keurig Dr Pepper Inc: Annual Financial Ratios

Table 59: Keurig Dr Pepper Inc: Key Employees

Table 60: National Beverage Corp.: key facts

Table 61: National Beverage Corp.: Annual Financial Ratios

Table 62: National Beverage Corp.: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: NAFTA countries carbonated soft drinks industry, revenue (\$m), 2017-26

Figure 2: NAFTA countries carbonated soft drinks industry, revenue (\$m), 2017-21

Figure 3: NAFTA countries carbonated soft drinks industry forecast, revenue (\$m), 2021-26

Figure 4: Canada carbonated soft drinks market value: \$ million, 2016-21

Figure 5: Canada carbonated soft drinks market volume: million liters, 2016–21

Figure 6: Canada carbonated soft drinks market geography segmentation: % share, by value, 2021

Figure 7: Canada carbonated soft drinks market share: % share, by volume, 2021

Figure 8: Canada carbonated soft drinks market distribution: % share, by volume, 2021

Figure 9: Canada carbonated soft drinks market value forecast: \$ million, 2021–26

Figure 10: Canada carbonated soft drinks market volume forecast: million liters, 2021–26

Figure 11: Forces driving competition in the carbonated soft drinks market in Canada, 2021

Figure 12: Drivers of buyer power in the carbonated soft drinks market in Canada, 2021

Figure 13: Drivers of supplier power in the carbonated soft drinks market in Canada, 2021

Figure 14: Drivers of degree of rivalry in the carbonated soft drinks market in Canada, 2021

Figure 15: Mexico carbonated soft drinks market value: \$ million, 2016-21

Figure 16: Mexico carbonated soft drinks market volume: million liters, 2016–21

Figure 17: Mexico carbonated soft drinks market geography segmentation: % share, by value, 2021

Figure 18: Mexico carbonated soft drinks market share: % share, by volume, 2021

Figure 19: Mexico carbonated soft drinks market distribution: % share, by volume, 2021

Figure 20: Mexico carbonated soft drinks market value forecast: \$ million, 2021–26

Figure 21: Mexico carbonated soft drinks market volume forecast: million liters, 2021–26

Figure 22: Forces driving competition in the carbonated soft drinks market in Mexico, 2021

Figure 23: Drivers of buyer power in the carbonated soft drinks market in Mexico, 2021

Figure 24: Drivers of supplier power in the carbonated soft drinks market in Mexico, 2021

Figure 25: Drivers of degree of rivalry in the carbonated soft drinks market in Mexico, 2021

Figure 26: United States carbonated soft drinks market value: \$ million, 2016-21

Figure 27: United States carbonated soft drinks market volume: million liters, 2016–21

Figure 28: United States carbonated soft drinks market geography segmentation: % share, by value, 2021

Figure 29: United States carbonated soft drinks market share: % share, by volume, 2021

Figure 30: United States carbonated soft drinks market distribution: % share, by volume, 2021

Figure 31: United States carbonated soft drinks market value forecast: \$ million, 2021–26

Figure 32: United States carbonated soft drinks market volume forecast: million liters, 2021–26

Figure 33: Forces driving competition in the carbonated soft drinks market in the United States, 2021

Figure 34: Drivers of buyer power in the carbonated soft drinks market in the United States, 2021

Figure 35: Drivers of supplier power in the carbonated soft drinks market in the United States, 2021

Figure 36: Drivers of degree of rivalry in the carbonated soft drinks market in the United States, 2021



## I would like to order

Product name: North America (NAFTA) Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/ND5969F0EFA2EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ND5969F0EFA2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

