

# North America (NAFTA) Bakery and Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/N2D2030C14A3EN.html>

Date: August 2022

Pages: 89

Price: US\$ 795.00 (Single User License)

ID: N2D2030C14A3EN

## Abstracts

North America (NAFTA) Bakery and Cereals Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The NAFTA Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The bakery & cereals industry within the NAFTA countries had a total market value of \$161,765.9 million in 2021. The Mexico was the fastest growing country, with a CAGR of 4.4% over the 2017-21 period.

Within the bakery & cereals industry, the US is the leading country among the NAFTA bloc, with market revenues of \$128,236.4 million in 2021. This was followed by Mexico and Canada, with a value of \$21,281.9 and \$12,247.6 million, respectively.

The US is expected to lead the bakery & cereals industry in the NAFTA bloc,

with a value of \$151,597.1 million in 2026, followed by Mexico and Canada with expected values of \$26,074.8 and \$15,168.5 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA bakery & cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA bakery & cereals market

Leading company profiles reveal details of key bakery & cereals market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA bakery & cereals market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA bakery & cereals market by value in 2021?

What will be the size of the NAFTA bakery & cereals market in 2026?

What factors are affecting the strength of competition in the NAFTA bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA bakery & cereals market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA BAKERY & CEREALS**

- 2.1. Industry Outlook

### **3 BAKERY & CEREALS IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 BAKERY & CEREALS IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 BAKERY & CEREALS IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: NAFTA countries bakery & cereals industry, revenue (\$m), 2017-26
- Table 2: NAFTA countries bakery & cereals industry, revenue (\$m), 2017-21
- Table 3: NAFTA countries bakery & cereals industry forecast, revenue (\$m), 2021-26
- Table 4: Canada bakery & cereals market value: \$ million, 2016-21
- Table 5: Canada bakery & cereals market volume: million kilograms, 2016-21
- Table 6: Canada bakery & cereals market category segmentation: \$ million, 2021
- Table 7: Canada bakery & cereals market geography segmentation: \$ million, 2021
- Table 8: Canada bakery & cereals market share: % share, by value, 2021
- Table 9: Canada bakery & cereals market distribution: % share, by value, 2021
- Table 10: Canada bakery & cereals market value forecast: \$ million, 2021-26
- Table 11: Canada bakery & cereals market volume forecast: million kilograms, 2021-26
- Table 12: Canada size of population (million), 2017-21
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 14: Canada gdp (current prices, \$ billion), 2017-21
- Table 15: Canada inflation, 2017-21
- Table 16: Canada consumer price index (absolute), 2017-21
- Table 17: Canada exchange rate, 2017-21
- Table 18: Mexico bakery & cereals market value: \$ million, 2016-21
- Table 19: Mexico bakery & cereals market volume: million kilograms, 2016-21
- Table 20: Mexico bakery & cereals market category segmentation: \$ million, 2021
- Table 21: Mexico bakery & cereals market geography segmentation: \$ million, 2021
- Table 22: Mexico bakery & cereals market share: % share, by value, 2021
- Table 23: Mexico bakery & cereals market distribution: % share, by value, 2021
- Table 24: Mexico bakery & cereals market value forecast: \$ million, 2021-26
- Table 25: Mexico bakery & cereals market volume forecast: million kilograms, 2021-26
- Table 26: Mexico size of population (million), 2017-21
- Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2017-21
- Table 28: Mexico gdp (current prices, \$ billion), 2017-21
- Table 29: Mexico inflation, 2017-21
- Table 30: Mexico consumer price index (absolute), 2017-21
- Table 31: Mexico exchange rate, 2017-21
- Table 32: United States bakery & cereals market value: \$ million, 2016-21
- Table 33: United States bakery & cereals market volume: million kilograms, 2016-21
- Table 34: United States bakery & cereals market category segmentation: \$ million, 2021
- Table 35: United States bakery & cereals market geography segmentation: \$ million,

2021

Table 36: United States bakery & cereals market share: % share, by value, 2021

Table 37: United States bakery & cereals market distribution: % share, by value, 2021

Table 38: United States bakery & cereals market value forecast: \$ million, 2021-26

Table 39: United States bakery & cereals market volume forecast: million kilograms, 2021-26

Table 40: United States size of population (million), 2017-21

Table 41: United States gdp (constant 2005 prices, \$ billion), 2017-21

Table 42: United States gdp (current prices, \$ billion), 2017-21

Table 43: United States inflation, 2017-21

Table 44: United States consumer price index (absolute), 2017-21

Table 45: United States exchange rate, 2017-21

Table 46: George Weston Foods Limited: key facts

Table 47: George Weston Foods Limited: Key Employees

Table 48: PepsiCo Inc: key facts

Table 49: PepsiCo Inc: Annual Financial Ratios

Table 50: PepsiCo Inc: Key Employees

Table 51: PepsiCo Inc: Key Employees Continued

Table 52: PepsiCo Inc: Key Employees Continued

Table 53: Cereal Partners Worldwide S.A.: key facts

Table 54: Grupo Bimbo S.A. de C.V.: key facts

Table 55: Grupo Bimbo S.A. de C.V.: Annual Financial Ratios

Table 56: Grupo Bimbo S.A. de C.V.: Key Employees

Table 57: General Mills Inc: key facts

Table 58: General Mills Inc: Annual Financial Ratios

Table 59: General Mills Inc: Key Employees

Table 60: Kellogg Co: key facts

Table 61: Kellogg Co: Annual Financial Ratios

Table 62: Kellogg Co: Key Employees

Table 63: Kellogg Co: Key Employees Continued

Table 64: Mondelez International, Inc.: key facts

Table 65: Mondelez International, Inc.: Annual Financial Ratios

Table 66: Mondelez International, Inc.: Key Employees

Table 67: Mondelez International, Inc.: Key Employees Continued

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries bakery & cereals industry, revenue (\$m), 2017-26
- Figure 2: NAFTA countries bakery & cereals industry, revenue (\$m), 2017-21
- Figure 3: NAFTA countries bakery & cereals industry forecast, revenue (\$m), 2021-26
- Figure 4: Canada bakery & cereals market value: \$ million, 2016-21
- Figure 5: Canada bakery & cereals market volume: million kilograms, 2016-21
- Figure 6: Canada bakery & cereals market category segmentation: % share, by value, 2021
- Figure 7: Canada bakery & cereals market geography segmentation: % share, by value, 2021
- Figure 8: Canada bakery & cereals market share: % share, by value, 2021
- Figure 9: Canada bakery & cereals market distribution: % share, by value, 2021
- Figure 10: Canada bakery & cereals market value forecast: \$ million, 2021-26
- Figure 11: Canada bakery & cereals market volume forecast: million kilograms, 2021-26
- Figure 12: Forces driving competition in the bakery & cereals market in Canada, 2021
- Figure 13: Drivers of buyer power in the bakery & cereals market in Canada, 2021
- Figure 14: Drivers of supplier power in the bakery & cereals market in Canada, 2021
- Figure 15: Factors influencing the likelihood of new entrants in the bakery & cereals market in Canada, 2021
- Figure 16: Factors influencing the threat of substitutes in the bakery & cereals market in Canada, 2021
- Figure 17: Drivers of degree of rivalry in the bakery & cereals market in Canada, 2021
- Figure 18: Mexico bakery & cereals market value: \$ million, 2016-21
- Figure 19: Mexico bakery & cereals market volume: million kilograms, 2016-21
- Figure 20: Mexico bakery & cereals market category segmentation: % share, by value, 2021
- Figure 21: Mexico bakery & cereals market geography segmentation: % share, by value, 2021
- Figure 22: Mexico bakery & cereals market share: % share, by value, 2021
- Figure 23: Mexico bakery & cereals market distribution: % share, by value, 2021
- Figure 24: Mexico bakery & cereals market value forecast: \$ million, 2021-26
- Figure 25: Mexico bakery & cereals market volume forecast: million kilograms, 2021-26
- Figure 26: Forces driving competition in the bakery & cereals market in Mexico, 2021
- Figure 27: Drivers of buyer power in the bakery & cereals market in Mexico, 2021
- Figure 28: Drivers of supplier power in the bakery & cereals market in Mexico, 2021
- Figure 29: Factors influencing the likelihood of new entrants in the bakery & cereals

market in Mexico, 2021

Figure 30: Factors influencing the threat of substitutes in the bakery & cereals market in Mexico, 2021

Figure 31: Drivers of degree of rivalry in the bakery & cereals market in Mexico, 2021

Figure 32: United States bakery & cereals market value: \$ million, 2016-21

Figure 33: United States bakery & cereals market volume: million kilograms, 2016-21

Figure 34: United States bakery & cereals market category segmentation: % share, by value, 2021

Figure 35: United States bakery & cereals market geography segmentation: % share, by value, 2021

Figure 36: United States bakery & cereals market share: % share, by value, 2021

Figure 37: United States bakery & cereals market distribution: % share, by value, 2021

Figure 38: United States bakery & cereals market value forecast: \$ million, 2021-26

Figure 39: United States bakery & cereals market volume forecast: million kilograms, 2021-26

Figure 40: Forces driving competition in the bakery & cereals market in the United States, 2021

Figure 41: Drivers of buyer power in the bakery & cereals market in the United States, 2021

Figure 42: Drivers of supplier power in the bakery & cereals market in the United States, 2021

Figure 43: Factors influencing the likelihood of new entrants in the bakery & cereals market in the United States, 2021

Figure 44: Factors influencing the threat of substitutes in the bakery & cereals market in the United States, 2021

Figure 45: Drivers of degree of rivalry in the bakery & cereals market in the United States, 2021



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