

# North America (NAFTA) Bakery and Cereals - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

North America (NAFTA) Bakery and Cereals - Market @Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

The NAFTA Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The bakery & cereals industry within the NAFTA countries had a total market value of \$154,977.3 million in 2020. The Mexico was the fastest growing country, with a CAGR of 4.4% over the 2016-20 period.

Within the bakery & cereals industry, the US is the leading country among the NAFTA bloc, with market revenues of \$124,699.8 million in 2020. This was followed by Mexico and Canada, with a value of \$19,184.2 and \$11,093.4 million, respectively.

The US is expected to lead the bakery & cereals industry in the NAFTA bloc,

with a value of \$152,305.3 million in 2025, followed by Mexico and Canada with expected values of \$23,282.0 and \$13,455.5 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA bakery & cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA bakery & cereals market

Leading company profiles reveal details of key bakery & cereals market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA bakery & cereals market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA bakery & cereals market by value in 2020?

What will be the size of the NAFTA bakery & cereals market in 2025?

What factors are affecting the strength of competition in the NAFTA bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA bakery & cereals market?

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