

# North America (NAFTA) Baby Personal Care Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/N7265B1E5397EN.html>

Date: July 2022

Pages: 73

Price: US\$ 795.00 (Single User License)

ID: N7265B1E5397EN

## Abstracts

North America (NAFTA) Baby Personal Care Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The NAFTA Baby Personal Care industry profile provides top-line qualitative and quantitative @Summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The baby personal care industry within the NAFTA countries had a total market value of \$9,202.1 million in 2021. The Mexico was the fastest growing country, with a CAGR of 5.7% over the 2017-21 period.

Within the baby personal care industry, the US is the leading country among the NAFTA bloc, with market revenues of \$7,327.8 million in 2021. This was followed by Mexico and Canada, with a value of \$1,158.6 and \$715.7 million, respectively.

The US is expected to lead the baby personal care industry in the NAFTA bloc,

with a value of \$8,706.9 million in 2026, followed by Mexico and Canada with expected values of \$1,490.0 and \$765.9 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA baby personal care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA baby personal care market

Leading company profiles reveal details of key baby personal care market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA baby personal care market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA baby personal care market by value in 2021?

What will be the size of the NAFTA baby personal care market in 2026?

What factors are affecting the strength of competition in the NAFTA baby personal care market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA baby personal care market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA BABY PERSONAL CARE**

- 2.1. Industry Outlook

### **3 BABY PERSONAL CARE IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 BABY PERSONAL CARE IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 BABY PERSONAL CARE IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. Kimberly-Clark Corp
- 9.2. The Procter & Gamble Co
- 9.3. Johnson & Johnson
- 9.4. Naterra International Inc

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: NAFTA countries baby personal care industry, revenue (\$m), 2017-26

Table 2: NAFTA countries baby personal care industry, revenue (\$m), 2017-21

Table 3: NAFTA countries baby personal care industry forecast, revenue (\$m), 2021-26

Table 4: Canada baby personal care market value: \$ million, 2016-21

Table 5: Canada baby personal care market volume: million units, 2016-21

Table 6: Canada baby personal care market category segmentation: \$ million, 2021

Table 7: Canada baby personal care market geography segmentation: \$ million, 2021

Table 8: Canada baby personal care market share: % share, by value, 2021

Table 9: Canada baby personal care market distribution: % share, by value, 2021

Table 10: Canada baby personal care market value forecast: \$ million, 2021-26

Table 11: Canada baby personal care market volume forecast: million units, 2021-26

Table 12: Canada size of population (million), 2017-21

Table 13: Canada gdp (constant 2005 prices, \$ billion), 2017-21

Table 14: Canada gdp (current prices, \$ billion), 2017-21

Table 15: Canada inflation, 2017-21

Table 16: Canada consumer price index (absolute), 2017-21

Table 17: Canada exchange rate, 2017-21

Table 18: Mexico baby personal care market value: \$ million, 2016-21

Table 19: Mexico baby personal care market volume: million units, 2016-21

Table 20: Mexico baby personal care market category segmentation: \$ million, 2021

Table 21: Mexico baby personal care market geography segmentation: \$ million, 2021

Table 22: Mexico baby personal care market share: % share, by value, 2021

Table 23: Mexico baby personal care market distribution: % share, by value, 2021

Table 24: Mexico baby personal care market value forecast: \$ million, 2021-26

Table 25: Mexico baby personal care market volume forecast: million units, 2021-26

Table 26: Mexico size of population (million), 2017-21

Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2017-21

Table 28: Mexico gdp (current prices, \$ billion), 2017-21

Table 29: Mexico inflation, 2017-21

Table 30: Mexico consumer price index (absolute), 2017-21

Table 31: Mexico exchange rate, 2017-21

Table 32: United States baby personal care market value: \$ million, 2016-21

Table 33: United States baby personal care market volume: million units, 2016-21

Table 34: United States baby personal care market category segmentation: \$ million, 2021

Table 35: United States baby personal care market geography segmentation: \$ million, 2021

Table 36: United States baby personal care market share: % share, by value, 2021

Table 37: United States baby personal care market distribution: % share, by value, 2021

Table 38: United States baby personal care market value forecast: \$ million, 2021-26

Table 39: United States baby personal care market volume forecast: million units, 2021-26

Table 40: United States size of population (million), 2017-21

Table 41: United States gdp (constant 2005 prices, \$ billion), 2017-21

Table 42: United States gdp (current prices, \$ billion), 2017-21

Table 43: United States inflation, 2017-21

Table 44: United States consumer price index (absolute), 2017-21

Table 45: United States exchange rate, 2017-21

Table 46: Kimberly-Clark Corp: key facts

Table 47: Kimberly-Clark Corp: Annual Financial Ratios

Table 48: Kimberly-Clark Corp: Key Employees

Table 49: The Procter & Gamble Co: key facts

Table 50: The Procter & Gamble Co: Annual Financial Ratios

Table 51: The Procter & Gamble Co: Key Employees

Table 52: The Procter & Gamble Co: Key Employees Continued

Table 53: Johnson & Johnson: key facts

Table 54: Johnson & Johnson: Annual Financial Ratios

Table 55: Johnson & Johnson: Key Employees

Table 56: Johnson & Johnson: Key Employees Continued

Table 57: Naterra International Inc: key facts

Table 58: Naterra International Inc: Key Employees

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries baby personal care industry, revenue (\$m), 2017-26
- Figure 2: NAFTA countries baby personal care industry, revenue (\$m), 2017-21
- Figure 3: NAFTA countries baby personal care industry forecast, revenue (\$m), 2021-26
- Figure 4: Canada baby personal care market value: \$ million, 2016-21
- Figure 5: Canada baby personal care market volume: million units, 2016-21
- Figure 6: Canada baby personal care market category segmentation: % share, by value, 2021
- Figure 7: Canada baby personal care market geography segmentation: % share, by value, 2021
- Figure 8: Canada baby personal care market share: % share, by value, 2021
- Figure 9: Canada baby personal care market distribution: % share, by value, 2021
- Figure 10: Canada baby personal care market value forecast: \$ million, 2021-26
- Figure 11: Canada baby personal care market volume forecast: million units, 2021-26
- Figure 12: Forces driving competition in the baby personal care market in Canada, 2021
- Figure 13: Drivers of buyer power in the baby personal care market in Canada, 2021
- Figure 14: Drivers of supplier power in the baby personal care market in Canada, 2021
- Figure 15: Drivers of degree of rivalry in the baby personal care market in Canada, 2021
- Figure 16: Mexico baby personal care market value: \$ million, 2016-21
- Figure 17: Mexico baby personal care market volume: million units, 2016-21
- Figure 18: Mexico baby personal care market category segmentation: % share, by value, 2021
- Figure 19: Mexico baby personal care market geography segmentation: % share, by value, 2021
- Figure 20: Mexico baby personal care market share: % share, by value, 2021
- Figure 21: Mexico baby personal care market distribution: % share, by value, 2021
- Figure 22: Mexico baby personal care market value forecast: \$ million, 2021-26
- Figure 23: Mexico baby personal care market volume forecast: million units, 2021-26
- Figure 24: Forces driving competition in the baby personal care market in Mexico, 2021
- Figure 25: Drivers of buyer power in the baby personal care market in Mexico, 2021
- Figure 26: Drivers of supplier power in the baby personal care market in Mexico, 2021
- Figure 27: Drivers of degree of rivalry in the baby personal care market in Mexico, 2021
- Figure 28: United States baby personal care market value: \$ million, 2016-21
- Figure 29: United States baby personal care market volume: million units, 2016-21
- Figure 30: United States baby personal care market category segmentation: % share, by value, 2021

Figure 31: United States baby personal care market geography segmentation: % share, by value, 2021

Figure 32: United States baby personal care market share: % share, by value, 2021

Figure 33: United States baby personal care market distribution: % share, by value, 2021

Figure 34: United States baby personal care market value forecast: \$ million, 2021-26

Figure 35: United States baby personal care market volume forecast: million units, 2021-26

Figure 36: Forces driving competition in the baby personal care market in the United States, 2021

Figure 37: Drivers of buyer power in the baby personal care market in the United States, 2021

Figure 38: Drivers of supplier power in the baby personal care market in the United States, 2021

Figure 39: Drivers of degree of rivalry in the baby personal care market in the United States, 2021



## I would like to order

Product name: North America (NAFTA) Baby Personal Care Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/N7265B1E5397EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N7265B1E5397EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

