

North America Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Movies & Entertainment in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The North American movies & entertainment market had total revenues of \$22.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.1% between 2017 and 2022.

The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$14.4 billion, equivalent to 62.9% of the market's overall value.

North American movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms

like Netflix and Amazon Prime Video, as it is damaging the market for box office movies. Consumers now prefer to stay home at their comfort zone and watch movies on such platforms.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in North America

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America movies & entertainment market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America movies & entertainment market by value in 2022?

What will be the size of the North America movies & entertainment market in 2027?

What factors are affecting the strength of competition in the North America movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in North America's movies & entertainment market?

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