

North America Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

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Abstracts

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SUMMARY

Motorcycles in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The North American motorcycles market had total revenues of \$7,517.5 million in 2021, representing a compound annual growth rate (CAGR) of 3.4% between 2016 and 2021.

Market consumption volume increased with a CAGR of 3.3% between 2016 and 2021, to reach a total of 1,084,800 units in 2021.

The US is the largest market in the region, accounting for 53.9%, followed by Mexico and Canada, which make up 33.5% and 12.6%, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in North America

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America motorcycles market with five year forecasts

REASONS TO BUY

What was the size of the North America motorcycles market by value in 2021?

What will be the size of the North America motorcycles market in 2026?

What factors are affecting the strength of competition in the North America motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up North America's motorcycles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?
- 7.6. What are the future strategies of leading players?

8 COMPANY PROFILES

- 8.1. Harley-Davidson, Inc.
- 8.2. Honda Motor Co., Ltd.
- 8.3. Grupo Elektra SAB de CV
- 8.4. KTM AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America motorcycles market value: \$ billion, 2016-21
- Table 2: North America motorcycles market volume: million units, 2016-21
- Table 3: North America motorcycles market category segmentation: % share, by volume, 2016-2021
- Table 4: North America motorcycles market category segmentation: million units, 2016-2021
- Table 5: North America motorcycles market geography segmentation: \$ billion, 2021
- Table 6: North America motorcycles market value forecast: \$ billion, 2021-26
- Table 7: North America motorcycles market volume forecast: million units, 2021-26
- Table 8: North America motorcycles market share: % share, by volume, 2021
- Table 9: Harley-Davidson, Inc.: key facts
- Table 10: Harley-Davidson, Inc.: Annual Financial Ratios
- Table 11: Harley-Davidson, Inc.: Key Employees
- Table 12: Harley-Davidson, Inc.: Key Employees Continued
- Table 13: Honda Motor Co., Ltd.: key facts
- Table 14: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 15: Honda Motor Co., Ltd.: Key Employees
- Table 16: Honda Motor Co., Ltd.: Key Employees Continued
- Table 17: Honda Motor Co., Ltd.: Key Employees Continued
- Table 18: Grupo Elektra SAB de CV: key facts
- Table 19: Grupo Elektra SAB de CV: Annual Financial Ratios
- Table 20: Grupo Elektra SAB de CV: Key Employees
- Table 21: KTM AG: key facts
- Table 22: KTM AG: Key Employees
- Table 23: North America exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: North America motorcycles market value: \$ billion, 2016-21

Figure 2: North America motorcycles market volume: million units, 2016-21

Figure 3: North America motorcycles market category segmentation: million units, 2016-2021

Figure 4: North America motorcycles market geography segmentation: % share, by value, 2021

Figure 5: North America motorcycles market value forecast: \$ billion, 2021-26

Figure 6: North America motorcycles market volume forecast: million units, 2021-26

Figure 7: Forces driving competition in the motorcycles market in North America, 2021

Figure 8: Drivers of buyer power in the motorcycles market in North America, 2021

Figure 9: Drivers of supplier power in the motorcycles market in North America, 2021

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in North America, 2021

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in North America, 2021

Figure 12: Drivers of degree of rivalry in the motorcycles market in North America, 2021

Figure 13: North America motorcycles market share: % share, by volume, 2021

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