

North America Medium and Heavy Trucks Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Medium & Heavy Trucks in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The North American medium and heavy trucks market had total revenues of

\$53.9bn in 2021, representing a compound annual growth rate (CAGR) of 0.9% between 2017 and 2021.

Market consumption volumes declined with a CARC of -0.6% between 2017 and 2021, to reach a total of 1,468,683.6 units in 2021.

CV had the highest volume in the North American medium and heavy trucks market in 2021, with a total of 1,154,379.3 units, equivalent to 78.6% of the market's overall volume.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in North America

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America medium & heavy trucks market with five year forecasts

REASONS TO BUY

What was the size of the North America medium & heavy trucks market by value in 2021?

What will be the size of the North America medium & heavy trucks market in 2026?

What factors are affecting the strength of competition in the North America medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up North America's medium & heavy trucks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most notable M&A deals in recent years?

8 COMPANY PROFILES

- 8.1. Daimler AG
- 8.2. PACCAR Inc.
- 8.3. Navistar International Corporation
- 8.4. AB Volvo

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America medium & heavy trucks market value: \$ billion, 2017-21

Table 2: North America medium & heavy trucks market volume: thousand units, 2017-21

Table 3: North America medium & heavy trucks market geography segmentation: \$ billion, 2021

Table 4: North America medium & heavy trucks market value forecast: \$ billion, 2021-26

Table 5: North America medium & heavy trucks market volume forecast: thousand units, 2021-26

Table 6: Daimler AG: key facts

Table 7: Daimler AG: Annual Financial Ratios

Table 8: Daimler AG: Key Employees

Table 9: Daimler AG: Key Employees Continued

Table 10: PACCAR Inc.: key facts

Table 11: PACCAR Inc.: Annual Financial Ratios

Table 12: PACCAR Inc.: Key Employees

Table 13: PACCAR Inc.: Key Employees Continued

Table 14: Navistar International Corporation: key facts

Table 15: Navistar International Corporation: Key Employees

Table 16: AB Volvo: key facts

Table 17: AB Volvo: Annual Financial Ratios

Table 18: AB Volvo: Key Employees

Table 19: AB Volvo: Key Employees Continued

Table 20: North America exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: North America medium & heavy trucks market value: \$ billion, 2017-21

Figure 2: North America medium & heavy trucks market volume: thousand units, 2017-21

Figure 3: North America medium & heavy trucks market geography segmentation: % share, by value, 2021

Figure 4: North America medium & heavy trucks market value forecast: \$ billion, 2021-26

Figure 5: North America medium & heavy trucks market volume forecast: thousand units, 2021-26

Figure 6: Forces driving competition in the medium & heavy trucks market in North America, 2021

Figure 7: Drivers of buyer power in the medium & heavy trucks market in North America, 2021

Figure 8: Drivers of supplier power in the medium & heavy trucks market in North America, 2021

Figure 9: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in North America, 2021

Figure 10: Factors influencing the threat of substitutes in the medium & heavy trucks market in North America, 2021

Figure 11: Drivers of degree of rivalry in the medium & heavy trucks market in North America, 2021

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