

North America Life Insurance Market to 2027

<https://marketpublishers.com/r/NC2A69A4C26BEN.html>

Date: November 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: NC2A69A4C26BEN

Abstracts

North America Life Insurance Market to 2027

Summary

Life Insurance in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The North American life insurance market had total gross written premiums of \$758.8 billion in 2022, representing a compound annual growth rate (CAGR) of 3.8% between 2017 and 2022.

The pension/annuity segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$456.3 billion, equivalent to 60.1% of the market's overall value.

Life insurance coverage in the US population is high as compared to Canada and Mexico. According to in-house research, in 2022, life insurance penetration (ratio of premiums to GDP) in the US was 4.5% as compared to 2.2% in Canada and 1.1% in Mexico.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the life insurance market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in North America

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America life insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America life insurance market by value in 2022?

What will be the size of the North America life insurance market in 2027?

What factors are affecting the strength of competition in the North America life insurance market?

How has the market performed over the last five years?

Who are the top competitors in North America's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. MetLife Inc
- 8.2. New York Life Insurance Co
- 8.3. Prudential Financial Inc
- 8.4. The Northwestern Mutual Life Insurance Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America life insurance market value: \$ billion, 2017–22

Table 2: North America life insurance market category segmentation: % share, by value, 2017–2022

Table 3: North America life insurance market category segmentation: \$ billion, 2017-2022

Table 4: North America life insurance market geography segmentation: \$ billion, 2018–2022

Table 5: North America life insurance market value forecast: \$ billion, 2022–27

Table 6: North America life insurance market share: % share, by value, 2022

Table 7: MetLife Inc: key facts

Table 8: MetLife Inc: Annual Financial Ratios

Table 9: MetLife Inc: Key Employees

Table 10: MetLife Inc: Key Employees Continued

Table 11: MetLife Inc: Key Employees Continued

Table 12: New York Life Insurance Co: key facts

Table 13: New York Life Insurance Co: Key Employees

Table 14: New York Life Insurance Co: Key Employees Continued

Table 15: Prudential Financial Inc: key facts

Table 16: Prudential Financial Inc: Annual Financial Ratios

Table 17: Prudential Financial Inc: Key Employees

Table 18: Prudential Financial Inc: Key Employees Continued

Table 19: The Northwestern Mutual Life Insurance Co: key facts

Table 20: The Northwestern Mutual Life Insurance Co: Key Employees

Table 21: The Northwestern Mutual Life Insurance Co: Key Employees Continued

Table 22: North America exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: North America life insurance market value: \$ billion, 2017–22

Figure 2: North America life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: North America life insurance market geography segmentation: % share, by value, 2018,2022

Figure 4: North America life insurance market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the life insurance market in North America, 2022

Figure 6: Drivers of buyer power in the life insurance market in North America, 2022

Figure 7: Drivers of supplier power in the life insurance market in North America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in North America, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in North America, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in North America, 2022

Figure 11: North America life insurance market share: % share, by value, 2022

I would like to order

Product name: North America Life Insurance Market to 2027

Product link: <https://marketpublishers.com/r/NC2A69A4C26BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC2A69A4C26BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970