

# North America IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

North America IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

IT Services in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The North American IT services industry had total revenues of \$408.8bn in 2021, representing a compound annual growth rate (CAGR) of 9.5% between 2016 and 2021.

The Infrastructure Services segment was the industry's most lucrative in 2021, with total revenues of \$250.5bn, equivalent to 61.3% of the industry's overall value.

The COVID-19 pandemic which began in 2020 supplemented the demand levels for digital services amidst a weaker macroeconomic outlook.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the it services market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in North America

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America it services market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the North America it services market by value in 2021?

What will be the size of the North America it services market in 2026?

What factors are affecting the strength of competition in the North America it services market?

How has the market performed over the last five years?

How large is North America's it services market in relation to its regional counterparts?

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