

North America Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Ice Cream in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The North American Ice Cream market had total revenues of \$16,140.6 million in 2022, representing a compound annual growth rate (CAGR) of 4.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3% between 2017 and 2022, to reach a total of 3,239.9 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.1% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$19,736.2 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the ice cream market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in North America

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America ice cream market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America ice cream market by value in 2022?

What will be the size of the North America ice cream market in 2027?

What factors are affecting the strength of competition in the North America ice cream market?

How has the market performed over the last five years?

Who are the top competitors in North America's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the North American ice cream market ?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. Blue Bell Creameries, L.P.
- 8.4. Wells Enterprises Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America ice cream market value: \$ million, 2017-22

Table 2: North America ice cream market volume: million kilograms, 2017-22

Table 3: North America ice cream market category segmentation: % share, by value, 2017-2022

Table 4: North America ice cream market category segmentation: \$ million, 2017-2022

Table 5: North America ice cream market geography segmentation: \$ million, 2022

Table 6: North America ice cream market distribution: % share, by value, 2022

Table 7: North America ice cream market value forecast: \$ million, 2022-27

Table 8: North America ice cream market volume forecast: million kilograms, 2022-27

Table 9: North America ice cream market share: % share, by value, 2022

Table 10: Unilever Plc.: key facts

Table 11: Unilever Plc.: Annual Financial Ratios

Table 12: Unilever Plc.: Key Employees

Table 13: Unilever Plc.: Key Employees Continued

Table 14: Froneri International Ltd: key facts

Table 15: Froneri International Ltd: Key Employees

Table 16: Blue Bell Creameries, L.P.: key facts

Table 17: Blue Bell Creameries, L.P.: Key Employees

Table 18: Wells Enterprises Inc: key facts

Table 19: Wells Enterprises Inc: Key Employees

Table 20: North America exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: North America ice cream market value: \$ million, 2017-22

Figure 2: North America ice cream market volume: million kilograms, 2017-22

Figure 3: North America ice cream market category segmentation: \$ million, 2017-2022

Figure 4: North America ice cream market geography segmentation: % share, by value, 2022

Figure 5: North America ice cream market distribution: % share, by value, 2022

Figure 6: North America ice cream market value forecast: \$ million, 2022-27

Figure 7: North America ice cream market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the ice cream market in North America, 2022

Figure 9: Drivers of buyer power in the ice cream market in North America, 2022

Figure 10: Drivers of supplier power in the ice cream market in North America, 2022

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in North America, 2022

Figure 12: Factors influencing the threat of substitutes in the ice cream market in North America, 2022

Figure 13: Drivers of degree of rivalry in the ice cream market in North America, 2022

Figure 14: North America ice cream market share: % share, by value, 2022

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