

# North America Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/N1E54496B855EN.html>

Date: December 2022

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: N1E54496B855EN

## Abstracts

North America Haircare Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Haircare in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates

The North American haircare market had total revenues of \$15,014.3m in 2021, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.5% between 2016 and 2021, to reach a total of 2,832.9 million units in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 2.3% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$16,833.2m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the haircare market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in North America

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America haircare market with five year forecasts

## **REASONS TO BUY**

What was the size of the North America haircare market by value in 2021?

What will be the size of the North America haircare market in 2026?

What factors are affecting the strength of competition in the North America haircare market?

How has the market performed over the last five years?

How large is North America's haircare market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the North American haircare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the haircare market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. The Procter & Gamble Co
- 8.3. Unilever Plc.
- 8.4. KKR & Co. Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: North America haircare market value: \$ million, 2016–21
- Table 2: North America haircare market volume: million units, 2016–21
- Table 3: North America haircare market category segmentation: % share, by value, 2016–2021
- Table 4: North America haircare market category segmentation: \$ million, 2016-2021
- Table 5: North America haircare market geography segmentation: \$ million, 2021
- Table 6: North America haircare market distribution: % share, by value, 2021
- Table 7: North America haircare market value forecast: \$ million, 2021–26
- Table 8: North America haircare market volume forecast: million units, 2021–26
- Table 9: North America haircare market share: % share, by value, 2021
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: The Procter & Gamble Co: key facts
- Table 15: The Procter & Gamble Co: Annual Financial Ratios
- Table 16: The Procter & Gamble Co: Key Employees
- Table 17: The Procter & Gamble Co: Key Employees Continued
- Table 18: Unilever Plc.: key facts
- Table 19: Unilever Plc.: Annual Financial Ratios
- Table 20: Unilever Plc.: Key Employees
- Table 21: KKR & Co. Inc: key facts
- Table 22: KKR & Co. Inc: Annual Financial Ratios
- Table 23: KKR & Co. Inc: Key Employees
- Table 24: KKR & Co. Inc: Key Employees Continued
- Table 25: North America exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: North America haircare market value: \$ million, 2016–21

Figure 2: North America haircare market volume: million units, 2016–21

Figure 3: North America haircare market category segmentation: \$ million, 2016-2021

Figure 4: North America haircare market geography segmentation: % share, by value, 2021

Figure 5: North America haircare market distribution: % share, by value, 2021

Figure 6: North America haircare market value forecast: \$ million, 2021–26

Figure 7: North America haircare market volume forecast: million units, 2021–26

Figure 8: Forces driving competition in the haircare market in North America, 2021

Figure 9: Drivers of buyer power in the haircare market in North America, 2021

Figure 10: Drivers of supplier power in the haircare market in North America, 2021

Figure 11: Factors influencing the likelihood of new entrants in the haircare market in North America, 2021

Figure 12: Factors influencing the threat of substitutes in the haircare market in North America, 2021

Figure 13: Drivers of degree of rivalry in the haircare market in North America, 2021

Figure 14: North America haircare market share: % share, by value, 2021

## I would like to order

Product name: North America Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/N1E54496B855EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N1E54496B855EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970