

North America Government Spending Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Government Spending in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Government spending refers to the money spent by the government of a country to provide goods and services to its citizens. It helps to drive economic growth, create employment opportunities, and improve the standard of living for its citizens.

The North American government spending market registered revenues of \$10,669.9 billion in 2023, representing a compound annual growth rate (CAGR) of 7.3% between 2018 and 2023.

The healthcare segment accounted for the market's largest proportion in 2023, with total revenues of \$2,829.1 billion, equivalent to 26.5% of the market's overall value.

The US is the largest funder and implementer of global health programs worldwide, involving various government departments, agencies, and funding streams. It supports activities addressing global health challenges through bilateral programs and multilateral engagement.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the government spending market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the government spending market in North America

Leading company profiles reveal details of key government spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America government spending market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America government spending market by value in 2023?

What will be the size of the North America government spending market in 2028?

What factors are affecting the strength of competition in the North America government spending market?

How has the market performed over the last five years?

Who are the top competitors in North America's government spending market?

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