

# North America Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

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## Abstracts

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### Summary

Electricity Retailing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The North American electricity retailing market recorded revenues of \$598 billion in 2023, representing a compound annual growth rate (CAGR) of 3.5% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.02% between 2018 and 2023, to reach a total of 4,872.7 TWh in 2023.

North America has a large and growing population, which directly translates to a

higher demand for electricity. According to the GlobalData analysis based on information from the US Census Bureau and Statistics Canada, in 2023, the US and Canadian population reached 334.9 million and 40.1 million, respectively, up 0.5% and 3.0% over 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in North America

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America electricity retailing market with five year forecasts

## Reasons to Buy

What was the size of the North America electricity retailing market by value in 2023?

What will be the size of the North America electricity retailing market in 2028?

What factors are affecting the strength of competition in the North America electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up North America's electricity retailing market?

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