

North America Dairy Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Dairy in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, fromage frais & quark, milk, milk alternatives (grain, nut, rice, and seed alternatives), soymilk & soy drinks, and yogurt. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The North American Dairy market had total revenues of \$103,763.6m in 2021, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.9% between 2016 and 2021, to reach a total of 35,907.6 million kilograms in 2021.



The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.3% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$122,338.9m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in North America

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America dairy market with five year forecasts

REASONS TO BUY

What was the size of the North America dairy market by value in 2021?

What will be the size of the North America dairy market in 2026?

What factors are affecting the strength of competition in the North America dairy market?

How has the market performed over the last five years?

What are the main segments that make up North America's dairy market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American Dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Danone SA
- 8.2. Mondelez International, Inc.
- 8.3. Dairy Farmers of America Inc
- 8.4. Saputo Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: North America dairy market value: \$ million, 2016-21
- Table 2: North America dairy market volume: million kilograms, 2016-21
- Table 3: North America dairy market category segmentation: \$ million, 2021
- Table 4: North America dairy market geography segmentation: \$ million, 2021
- Table 5: North America dairy market distribution: % share, by value, 2021
- Table 6: North America dairy market value forecast: \$ million, 2021-26
- Table 7: North America dairy market volume forecast: million kilograms, 2021-26
- Table 8: North America dairy market share: % share, by value, 2021
- Table 9: Danone SA: key facts
- Table 10: Danone SA: Annual Financial Ratios
- Table 11: Danone SA: Key Employees
- Table 12: Danone SA: Key Employees Continued
- Table 13: Mondelez International, Inc.: key facts
- Table 14: Mondelez International, Inc.: Annual Financial Ratios
- Table 15: Mondelez International, Inc.: Key Employees
- Table 16: Mondelez International, Inc.: Key Employees Continued
- Table 17: Dairy Farmers of America Inc: key facts
- Table 18: Dairy Farmers of America Inc: Key Employees
- Table 19: Dairy Farmers of America Inc: Key Employees Continued
- Table 20: Dairy Farmers of America Inc: Key Employees Continued
- Table 21: Saputo Inc: key facts
- Table 22: Saputo Inc: Annual Financial Ratios
- Table 23: Saputo Inc: Key Employees
- Table 24: Saputo Inc: Key Employees Continued
- Table 25: North America exchange rate, 2017-21



List Of Figures

LIST OF FIGURES

- Figure 2: North America dairy market volume: million kilograms, 2016-21
- Figure 3: North America dairy market category segmentation: % share, by value, 2021
- Figure 4: North America dairy market geography segmentation: % share, by value, 2021
- Figure 5: North America dairy market distribution: % share, by value, 2021
- Figure 6: North America dairy market value forecast: \$ million, 2021-26
- Figure 7: North America dairy market volume forecast: million kilograms, 2021-26
- Figure 8: Forces driving competition in the dairy market in North America, 2021
- Figure 9: Drivers of buyer power in the dairy market in North America, 2021
- Figure 10: Drivers of supplier power in the dairy market in North America, 2021
- Figure 11: Drivers of degree of rivalry in the dairy market in North America, 2021
- Figure 12: North America dairy market share: % share, by value, 2021



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