

North America Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Credit Cards in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The North American credit cards sector had total balances outstanding of \$922.1 billion in 2021, representing a compound annual growth rate (CAGR) of 0.6% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 4% between 2016 and 2021, to reach a total of 47.1 billion credit card transactions in 2021.

The US is by far the largest credit cards sector in the region, accounting for 87.9% of its total revenues in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in North America

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America credit cards market with five year forecasts

REASONS TO BUY

What was the size of the North America credit cards market by value in 2021?

What will be the size of the North America credit cards market in 2026?

What factors are affecting the strength of competition in the North America credit cards market?

How has the market performed over the last five years?

What are the main segments that make up North America's credit cards market?

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