

# North America Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/N135ED25B8C3EN.html>

Date: April 2023

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: N135ED25B8C3EN

## Abstracts

North America Car Manufacturing Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Car Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The North American car manufacturing industry had total revenues of \$227.8 billion in 2022, representing a compound annual growth rate (CAGR) of 2.2% between 2017 and 2022.

Industry consumption volumes declined with a negative CAGR of 3.6% between 2017 and 2022, reaching a total of 13.8 million units in 2022.

The North American car manufacturing industry's growth can be attributed to the increase in export demand for cars. According to the latest data from the Observatory of Economic Complexity (OEC), Canada recorded a positive trade balance of \$1.8 billion for car vehicles in 2021, whereas Mexico recorded a

positive trade balance of \$33.5 billion.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in North America

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America car manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the North America car manufacturing market by value in 2022?

What will be the size of the North America car manufacturing market in 2027?

What factors are affecting the strength of competition in the North America car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in North America's car manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which are the most notable recent developments in this industry?
- 7.4. How are strategic alliances used by the leading companies?
- 7.5. How is new technology opening competition?
- 7.6. How are leading players progressing in the hybrid and electric cars segment?

## **8 COMPANY PROFILES**

- 8.1. Toyota Motor Corporation
- 8.2. Honda Motor Co., Ltd.
- 8.3. Hyundai Motor Company
- 8.4. Tesla, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: North America car manufacturing industry value: \$ billion, 2017–22
- Table 2: North America car manufacturing industry volume: thousand units, 2017–22
- Table 3: North America car manufacturing industry category segmentation: % share, by volume, 2017–2022
- Table 4: North America car manufacturing industry category segmentation: thousand units, 2017-2022
- Table 5: North America car manufacturing industry geography segmentation: \$ billion, 2022
- Table 6: North America car manufacturing industry value forecast: \$ billion, 2022–27
- Table 7: North America car manufacturing industry volume forecast: thousand units, 2022–27
- Table 8: North America car manufacturing industry share: % share, by volume, 2022
- Table 9: Toyota Motor Corporation: key facts
- Table 10: Toyota Motor Corporation: Annual Financial Ratios
- Table 11: Toyota Motor Corporation: Key Employees
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Toyota Motor Corporation: Key Employees Continued
- Table 14: Honda Motor Co., Ltd.: key facts
- Table 15: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 16: Honda Motor Co., Ltd.: Key Employees
- Table 17: Honda Motor Co., Ltd.: Key Employees Continued
- Table 18: Hyundai Motor Company: key facts
- Table 19: Hyundai Motor Company: Annual Financial Ratios
- Table 20: Hyundai Motor Company: Key Employees
- Table 21: Hyundai Motor Company: Key Employees Continued
- Table 22: Tesla, Inc.: key facts
- Table 23: Tesla, Inc.: Annual Financial Ratios
- Table 24: Tesla, Inc.: Key Employees
- Table 25: North America exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

- Figure 1: North America car manufacturing industry value: \$ billion, 2017–22
- Figure 2: North America car manufacturing industry volume: thousand units, 2017–22
- Figure 3: North America car manufacturing industry category segmentation: thousand units, 2017-2022
- Figure 4: North America car manufacturing industry geography segmentation: % share, by value, 2022
- Figure 5: North America car manufacturing industry value forecast: \$ billion, 2022–27
- Figure 6: North America car manufacturing industry volume forecast: thousand units, 2022–27
- Figure 7: Forces driving competition in the car manufacturing industry in North America, 2022
- Figure 8: Drivers of buyer power in the car manufacturing industry in North America, 2022
- Figure 9: Drivers of supplier power in the car manufacturing industry in North America, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the car manufacturing industry in North America, 2022
- Figure 11: Factors influencing the threat of substitutes in the car manufacturing industry in North America, 2022
- Figure 12: Drivers of degree of rivalry in the car manufacturing industry in North America, 2022
- Figure 13: North America car manufacturing industry share: % share, by volume, 2022

## I would like to order

Product name: North America Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/N135ED25B8C3EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N135ED25B8C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

