

North America Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Car Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The North American car manufacturing industry had total revenues of \$199.4 billion in 2021, representing a compound annual growth rate (CAGR) of -4.4% between 2016 and 2021.

Industry production volumes declined with a CAGR of -6.3% between 2016 and 2021, to reach a total of 12.6 million units in 2021.

The COVID-19 pandemic had a significant impact on the automotive industry in 2020.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in North America

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America car manufacturing market by value in 2021?

What will be the size of the North America car manufacturing market in 2026?

What factors are affecting the strength of competition in the North America car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in North America's car manufacturing market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes



6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. How are strategic alliances used by the leading companies?
- 7.4. How is new technology opening up competition?
- 7.5. How are leading players progressing in the hybrid and electric cars segment?
- 7.6. What impact did the COVID-19 pandemic have on leading players?

8 COMPANY PROFILES

- 8.1. Toyota Motor Corporation
- 8.2. Hyundai Motor Company
- 8.3. Honda Motor Co., Ltd.
- 8.4. Nissan Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: North America car manufacturing industry value: \$ billion, 2017-21
- Table 2: North America car manufacturing industry volume: million units, 2017-21
- Table 3: North America car manufacturing industry geography segmentation: \$ billion, 2021
- Table 4: North America car manufacturing industry value forecast: \$ billion, 2021-26
- Table 5: North America car manufacturing industry volume forecast: million units, 2021-26
- Table 6: North America car manufacturing industry share: % share, by volume, 2021
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Hyundai Motor Company: key facts
- Table 13: Hyundai Motor Company: Annual Financial Ratios
- Table 14: Hyundai Motor Company: Key Employees
- Table 15: Honda Motor Co., Ltd.: key facts
- Table 16: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 17: Honda Motor Co., Ltd.: Key Employees
- Table 18: Honda Motor Co., Ltd.: Key Employees Continued
- Table 19: Honda Motor Co., Ltd.: Key Employees Continued
- Table 20: Nissan Motor Co., Ltd.: key facts
- Table 21: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 22: Nissan Motor Co., Ltd.: Key Employees
- Table 23: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 24: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 25: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 26: North America exchange rate, 2017-21



List Of Figures

LIST OF FIGURES

- Figure 1: North America car manufacturing industry value: \$ billion, 2017-21
- Figure 2: North America car manufacturing industry volume: million units, 2017-21
- Figure 3: North America car manufacturing industry geography segmentation: % share, by value, 2021
- Figure 4: North America car manufacturing industry value forecast: \$ billion, 2021-26
- Figure 5: North America car manufacturing industry volume forecast: million units, 2021-26
- Figure 6: Forces driving competition in the car manufacturing industry in North America, 2021
- Figure 7: Drivers of buyer power in the car manufacturing industry in North America, 2021
- Figure 8: Drivers of supplier power in the car manufacturing industry in North America, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in North America, 2021
- Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in North America, 2021
- Figure 11: Drivers of degree of rivalry in the car manufacturing industry in North America, 2021
- Figure 12: North America car manufacturing industry share: % share, by volume, 2021



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