

North America Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Automotive Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The North American automotive manufacturing industry had total revenues of \$437.5 billion in 2022, representing a compound annual growth rate (CAGR) of 0.4% over 2017–2022.

Industry production volumes declined with a negative CAGR of -3.1% over 2017–2022, to reach a total of 25 million units in 2022.

North American region was the second largest regional market globally, with a share of 23.3% of the global value in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in North America

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America automotive manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the North America automotive manufacturing market by value in 2022?

What will be the size of the North America automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the North America automotive manufacturing market?

How has the market performed over the last five years?

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