

# North America Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/NCD269D01B66EN.html>

Date: September 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: NCD269D01B66EN

## Abstracts

North America Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Apparel & Non-Apparel Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The value of each segment is for consumption, defined as domestic production plus imports minus exports.

The North American apparel & non-apparel manufacturing market had total revenues of \$518.6 billion in 2022, representing a compound annual growth rate (CAGR) of 4.3% between 2017 and 2022.

The apparel segment accounted for market's the largest proportion in 2022, with total revenues of \$460.4 billion, equivalent to 88.8% of the market's overall value.

The North American region is the second largest market, accounting for a share

of 27.8% in the global apparel & non-apparel manufacturing market in 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in North America

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America apparel & non-apparel manufacturing market with five year forecasts

## Reasons to Buy

What was the size of the North America apparel & non-apparel manufacturing market by value in 2022?

What will be the size of the North America apparel & non-apparel manufacturing market in 2027?

What factors are affecting the strength of competition in the North America apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up North America's apparel & non-apparel manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players in the market?
- 7.3. What strategies do leading players follow?
- 7.4. What are the most recent market developments?

## **8 COMPANY PROFILES**

- 8.1. PVH Corp
- 8.2. V. F. Corporation
- 8.3. Hanesbrands Inc.
- 8.4. Gildan Activewear Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America apparel & non-apparel manufacturing market value: \$ million, 2017-22

Table 2: North America apparel & non-apparel manufacturing market category segmentation: % share, by value, 2017-2022

Table 3: North America apparel & non-apparel manufacturing market category segmentation: \$ million, 2017-2022

Table 4: North America apparel & non-apparel manufacturing market geography segmentation: \$ million, 2022

Table 5: North America apparel & non-apparel manufacturing market value forecast: \$ million, 2022-27

Table 6: PVH Corp: key facts

Table 7: PVH Corp: Annual Financial Ratios

Table 8: PVH Corp: Key Employees

Table 9: PVH Corp: Key Employees Continued

Table 10: V. F. Corporation: key facts

Table 11: V. F. Corporation: Annual Financial Ratios

Table 12: V. F. Corporation: Key Employees

Table 13: V. F. Corporation: Key Employees Continued

Table 14: Hanesbrands Inc.: key facts

Table 15: Hanesbrands Inc.: Annual Financial Ratios

Table 16: Hanesbrands Inc.: Key Employees

Table 17: Gildan Activewear Inc.: key facts

Table 18: Gildan Activewear Inc.: Annual Financial Ratios

Table 19: Gildan Activewear Inc.: Key Employees

Table 20: North America exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: North America apparel & non-apparel manufacturing market value: \$ million, 2017-22

Figure 2: North America apparel & non-apparel manufacturing market category segmentation: \$ million, 2017-2022

Figure 3: North America apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2022

Figure 4: North America apparel & non-apparel manufacturing market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in North America, 2022

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in North America, 2022

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in North America, 2022

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in North America, 2022

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in North America, 2022

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in North America, 2022

## I would like to order

Product name: North America Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/NCD269D01B66EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NCD269D01B66EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

