

# North America Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/N510B013DE1BEN.html

Date: August 2022

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: N510B013DE1BEN

# **Abstracts**

North America Apparel and Non-Apparel Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### **SUMMARY**

Apparel & Non-Apparel Manufacturing in North America industry profile provides topline qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The North American market had total revenues of \$120.8 billion in 2021, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2021.

The apparel segment was the market's most lucrative in 2021, with total revenues of \$61.9 billion, equivalent to 51.2% of the market's overall value.

The market largely comprises the US market, which accounts for 87.8% of the region's market value. However, the Mexican market has been the fastest



growing over the past five years, with growth of 3.8%.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in North America

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America apparel & non-apparel manufacturing market with five year forecasts

#### **REASONS TO BUY**

What was the size of the North America apparel & non-apparel manufacturing market by value in 2021?

What will be the size of the North America apparel & non-apparel manufacturing market in 2026?

What factors are affecting the strength of competition in the North America apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up North America's apparel & non-apparel manufacturing market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

# **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

# 7 COMPETITIVE LANDSCAPE



- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players in the market?
- 7.3. Are there any threats to leading players in the market?
- 7.4. Have there been any strategic partnerships in recent years?
- 7.5. What are the weaknesses of leading players?

# **8 COMPANY PROFILES**

- 8.1. PVH Corp
- 8.2. Levi Strauss & Co.
- 8.3. Gildan Activewear Inc.
- 8.4. Hanesbrands Inc.
- 8.5. V. F. Corporation

# 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: North America apparel & non-apparel manufacturing market value: \$ billion,

2016-21

Table 2: North America apparel & non-apparel manufacturing market category

segmentation: % share, by value, 2016-2021

Table 3: North America apparel & non-apparel manufacturing market category

segmentation: \$ billion, 2016-2021

Table 4: North America apparel & non-apparel manufacturing market geography

segmentation: \$ billion, 2021

Table 5: North America apparel & non-apparel manufacturing market value forecast: \$

billion, 2021-26

Table 6: PVH Corp: key facts

Table 7: PVH Corp: Annual Financial Ratios

Table 8: PVH Corp: Key Employees

Table 9: PVH Corp: Key Employees Continued

Table 10: Levi Strauss & Co.: key facts

Table 11: Levi Strauss & Co.: Annual Financial Ratios

Table 12: Levi Strauss & Co.: Key Employees

Table 13: Levi Strauss & Co.: Key Employees Continued

Table 14: Gildan Activewear Inc.: key facts

Table 15: Gildan Activewear Inc.: Annual Financial Ratios

Table 16: Gildan Activewear Inc.: Key Employees

Table 17: Hanesbrands Inc.: key facts

Table 18: Hanesbrands Inc.: Annual Financial Ratios

Table 19: Hanesbrands Inc.: Key Employees

Table 20: Hanesbrands Inc.: Key Employees Continued

Table 21: V. F. Corporation: key facts

Table 22: V. F. Corporation: Annual Financial Ratios

Table 23: V. F. Corporation: Key Employees

Table 24: V. F. Corporation: Key Employees Continued

Table 25: North America exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: North America apparel & non-apparel manufacturing market value: \$ billion, 2016-21

Figure 2: North America apparel & non-apparel manufacturing market category segmentation: \$ billion, 2016-2021

Figure 3: North America apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2021

Figure 4: North America apparel & non-apparel manufacturing market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in North America, 2021

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in North America, 2021

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in North America, 2021

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in North America, 2021

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in North America, 2021

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in North America, 2021



## I would like to order

Product name: North America Apparel and Non-Apparel Manufacturing Market Summary, Competitive

Analysis and Forecast, 2017-2026

Product link: <a href="https://marketpublishers.com/r/N510B013DE1BEN.html">https://marketpublishers.com/r/N510B013DE1BEN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N510B013DE1BEN.html">https://marketpublishers.com/r/N510B013DE1BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



