

# Non-Life Insurance in Japan

https://marketpublishers.com/r/NB2E927F3F4EN.html

Date: November 2024

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: NB2E927F3F4EN

# **Abstracts**

Non-Life Insurance in Japan

## Summary

Non-Life Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

Non-life insurance is defined as any insurance not determined to be life insurance. It includes automobile and homeowners' policies and provides payments depending on the loss from a particular financial event. The market value is measured by the written premium generated by market players within a given year.

The Japanese non-life insurance market recorded written premiums of \$82.0 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.7% between 2018 and 2023.

The motor segment accounted for the market's largest proportion in 2023, with total written premiums of \$39.8 billion, equivalent to 48.5% of the market's overall value.

Rising inflation pressured the Japanese non-life insurance market by increasing costs for both insurers and consumers. The National Statistics Office reports that Japan's consumer price inflation of health reached 1.9% in 2023, up from



-0.3% from the previous year. This elevated the cost of premiums and claims, discouraging new policy purchases and renewals, thereby dampening overall market growth.

# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Japan

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan non-life insurance market with five year forecasts

## Reasons to Buy

What was the size of the Japan non-life insurance market by value in 2023?

What will be the size of the Japan non-life insurance market in 2028?

What factors are affecting the strength of competition in the Japan non-life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Japan's non-life insurance market?



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