

# Non-Life Insurance in Italy

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## Abstracts

### Non-Life Insurance in Italy

#### Summary

Non-Life Insurance in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Non-life insurance is defined as any insurance not determined to be life insurance. It includes automobile and homeowners' policies and provides payments depending on the loss from a particular financial event. The market value is measured by the written premium generated by market players within a given year.

The Italian non-life insurance market recorded written premiums of \$39.8 billion in 2023, representing a compound annual growth rate (CAGR) of 0.4% between 2018 and 2023.

The motor segment accounted for the market's largest proportion in 2023, with total written premiums of \$16.6 billion, equivalent to 41.8% of the market's overall value.

The Italian non-life insurance market is experiencing significant growth, driven by rising awareness of the importance of insurance in safeguarding assets and mitigating financial risks. Additionally, natural catastrophes, such as floods and

wildfires, continue to occur with significant impact, driving the demand for non-life insurance as they cause substantial damages and affect numerous individuals, highlighting the critical role of insurance in providing financial protection and supporting recovery efforts. According to the EM-DAT (Emergency Events Database) by the Centre for Research on the Epidemiology of Disasters (CRED), natural catastrophes in Italy affected 46,610 people and resulted in total damages of \$9,750.0 million in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Italy

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy non-life insurance market with five year forecasts

## Reasons to Buy

What was the size of the Italy non-life insurance market by value in 2023?

What will be the size of the Italy non-life insurance market in 2028?

What factors are affecting the strength of competition in the Italy non-life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Italy's non-life insurance market?

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