

# Non-Life Insurance in Taiwan

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## Abstracts

### Non-Life Insurance in Taiwan

#### Summary

Non-Life Insurance in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Non-life insurance is defined as any insurance not determined to be life insurance. It includes automobile and homeowners' policies and provides payments depending on the loss from a particular financial event. The market value is measured by the written premium generated by market players within a given year.

The Taiwanese non-life insurance market recorded written premiums of \$8.2 billion in 2023, representing a compound annual growth rate (CAGR) of 7.1% between 2018 and 2023.

The motor segment accounted for the market's largest proportion in 2023, with total written premiums of \$4.2 billion, equivalent to 51.2% of the market's overall value.

The Taiwanese non-life insurance market is experiencing significant growth, driven by rising awareness of the importance of insurance in safeguarding

assets and mitigating financial risks. Additionally, the growing elderly population is significantly boosting demand for health insurance policies, as aging individuals increasingly prioritize comprehensive coverage to manage rising medical expenses and long-term care needs. According to the United States Census Bureau, the population of individuals aged 65 and above in Taiwan reached 4.2 million in 2023, reflecting a 4.7% increase from the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the non-life insurance market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Taiwan

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan non-life insurance market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Taiwan non-life insurance market by value in 2023?

What will be the size of the Taiwan non-life insurance market in 2028?

What factors are affecting the strength of competition in the Taiwan non-life insurance market?

How has the market performed over the last five years?

Who are the top competitors in Taiwan's non-life insurance market?

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