

# Non-Life Insurance in North America - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Non-Life Insurance in North America - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Non-Life Insurance in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The non-life insurance market consists of the general insurance market segmented into motor, property, liability and other insurance. The other segment is made up of non-life insurance products including health, travel, and accident cover among others. The value of the non-life insurance market is shown in terms of gross premium incomes. Gross premium income is defined as the insurer's premium income for the year from its policies, calculated without reduction for reinsurance premiums paid or payable by the insurer.

The North American non-life insurance market had total gross written premiums of \$1,998.1bn in 2020, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2020.

The property segment was the market's most lucrative in 2020, with total gross written premiums of \$695.5bn, equivalent to 34.8% of the market's overall value.

The COVID-19 pandemic, which first took hold in North America in early 2020, has had a significant impact on many markets around the world, including non-life insurance. Interest rate cuts have hampered insurance companies' profits, whilst restrictions on consumers' movement have reduced demand for motor and travel insurance.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in North America

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America non-life insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the North America automotive aftermarket market by value in 2020?

What will be the size of the North America automotive aftermarket market in 2025?

What factors are affecting the strength of competition in the North America automotive aftermarket market?

How has the market performed over the last five years?

Who are the top competitors in North America's automotive aftermarket market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?
- 7.5. How has the COVID-19 outbreak impacted the market?

## **8 COMPANY PROFILES**

- 8.1. State Farm Mutual Automobile Insurance Co
- 8.2. Berkshire Hathaway Inc
- 8.3. Liberty Mutual Insurance Co
- 8.4. The Progressive Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: North America non-life insurance market value: \$ billion, 2016–20
- Table 2: North America non–life insurance market category segmentation: \$ billion, 2020
- Table 3: North America non–life insurance market geography segmentation: \$ billion, 2020
- Table 4: North America non-life insurance market value forecast: \$ billion, 2020–25
- Table 5: North America non-life insurance market share: % share, by value, 2020
- Table 6: State Farm Mutual Automobile Insurance Co: key facts
- Table 7: State Farm Mutual Automobile Insurance Co: Key Employees
- Table 8: Berkshire Hathaway Inc: key facts
- Table 9: Berkshire Hathaway Inc: Annual Financial Ratios
- Table 10: Berkshire Hathaway Inc: Key Employees
- Table 11: Berkshire Hathaway Inc: Key Employees Continued
- Table 12: Liberty Mutual Insurance Co: key facts
- Table 13: Liberty Mutual Insurance Co: Key Employees
- Table 14: Liberty Mutual Insurance Co: Key Employees Continued
- Table 15: Liberty Mutual Insurance Co: Key Employees Continued
- Table 16: The Progressive Corp: key facts
- Table 17: The Progressive Corp: Annual Financial Ratios
- Table 18: The Progressive Corp: Key Employees
- Table 19: The Progressive Corp: Key Employees Continued
- Table 20: North America exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: North America non-life insurance market value: \$ billion, 2016–20

Figure 2: North America non-life insurance market category segmentation: % share, by value, 2020

Figure 3: North America non-life insurance market geography segmentation: % share, by value, 2020

Figure 4: North America non-life insurance market value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the non-life insurance market in North America, 2020

Figure 6: Drivers of buyer power in the non-life insurance market in North America, 2020

Figure 7: Drivers of supplier power in the non-life insurance market in North America, 2020

Figure 8: Factors influencing the likelihood of new entrants in the non-life insurance market in North America, 2020

Figure 9: Factors influencing the threat of substitutes in the non-life insurance market in North America, 2020

Figure 10: Drivers of degree of rivalry in the non-life insurance market in North America, 2020

Figure 11: North America non-life insurance market share: % share, by value, 2020

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