

Non-Life Insurance in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Non-Life Insurance in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The non-life insurance market consists of the general insurance market segmented into motor, property, liability and other insurance. The other segment is made up of non-life insurance products including health, travel, and accident cover among others. The value of the non-life insurance market is shown in terms of gross premium incomes. Gross premium income is defined as the insurer's premium income for the year from its policies, calculated without reduction for reinsurance premiums paid or payable by the insurer.

The Mexican non-life insurance market had total gross written premiums of \$14.9bn in 2020, representing a compound annual growth rate (CAGR) of 7.8% between 2016 and 2020.

The property segment was the market's most lucrative in 2020, with total gross written premiums of \$5.7bn, equivalent to 37.9% of the market's overall value.

The COVID-19 pandemic, which first took hold in Mexico in early 2020, has had a significant impact on many markets around the world, including non-life insurance. Interest rate cuts have hampered insurance companies' profits, whilst restrictions on consumers' movement have reduced demand for motor and travel insurance.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Mexico

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico non-life insurance market with five year forecasts

REASONS TO BUY

What was the size of the Mexico automotive aftermarket market by value in 2020?

What will be the size of the Mexico automotive aftermarket market in 2025?

What factors are affecting the strength of competition in the Mexico automotive aftermarket market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's automotive aftermarket market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?
- 7.5. How has the COVID-19 outbreak impacted the market?

8 COMPANY PROFILES

- 8.1. Chubb Ltd
- 8.2. Grupo Nacional Provincial SAB
- 8.3. AXA SA
- 8.4. Qualitas Controladora SAB de CV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico non-life insurance market value: \$ billion, 2016–20
- Table 2: Mexico non–life insurance market category segmentation: \$ billion, 2020
- Table 3: Mexico non–life insurance market geography segmentation: \$ billion, 2020
- Table 4: Mexico non-life insurance market value forecast: \$ billion, 2020–25
- Table 5: Mexico non-life insurance market share: % share, by value, 2020
- Table 6: Chubb Ltd: key facts
- Table 7: Chubb Ltd: Annual Financial Ratios
- Table 8: Chubb Ltd: Key Employees
- Table 9: Chubb Ltd: Key Employees Continued
- Table 10: Chubb Ltd: Key Employees Continued
- Table 11: Chubb Ltd: Key Employees Continued
- Table 12: Grupo Nacional Provincial SAB: key facts
- Table 13: Grupo Nacional Provincial SAB: Annual Financial Ratios
- Table 14: Grupo Nacional Provincial SAB: Key Employees
- Table 15: AXA SA: key facts
- Table 16: AXA SA: Annual Financial Ratios
- Table 17: AXA SA: Key Employees
- Table 18: AXA SA: Key Employees Continued
- Table 19: AXA SA: Key Employees Continued
- Table 20: Qualitas Controladora SAB de CV: key facts
- Table 21: Qualitas Controladora SAB de CV: Annual Financial Ratios
- Table 22: Qualitas Controladora SAB de CV: Key Employees
- Table 23: Mexico size of population (million), 2016–20
- Table 24: Mexico gdp (constant 2005 prices, \$ billion), 2016–20
- Table 25: Mexico gdp (current prices, \$ billion), 2016–20
- Table 26: Mexico inflation, 2016–20
- Table 27: Mexico consumer price index (absolute), 2016–20
- Table 28: Mexico exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Mexico non-life insurance market value: \$ billion, 2016–20

Figure 2: Mexico non-life insurance market category segmentation: % share, by value, 2020

Figure 3: Mexico non-life insurance market geography segmentation: % share, by value, 2020

Figure 4: Mexico non-life insurance market value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the non-life insurance market in Mexico, 2020

Figure 6: Drivers of buyer power in the non-life insurance market in Mexico, 2020

Figure 7: Drivers of supplier power in the non-life insurance market in Mexico, 2020

Figure 8: Factors influencing the likelihood of new entrants in the non-life insurance market in Mexico, 2020

Figure 9: Factors influencing the threat of substitutes in the non-life insurance market in Mexico, 2020

Figure 10: Drivers of degree of rivalry in the non-life insurance market in Mexico, 2020

Figure 11: Mexico non-life insurance market share: % share, by value, 2020

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