

# Non-Life Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Non-Life Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Non-Life Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The non-life insurance market consists of the general insurance market segmented into motor, property, liability and other insurance. The other segment is made up of non-life insurance products including health, travel, and accident cover among others. The value of the non-life insurance market is shown in terms of gross premium incomes. Gross premium income is defined as the insurer's premium income for the year from its policies, calculated without reduction for reinsurance premiums paid or payable by the insurer.

The Japanese non-life insurance market had total gross written premiums of \$119.1bn in 2020, representing a compound annual growth rate (CAGR) of 0% between 2016 and 2020.

The motor segment was the market's most lucrative in 2020, with total gross written premiums of \$51.0bn, equivalent to 42.9% of the market's overall value.

Digital innovation has become increasingly popular in the Japanese insurance market and is likely to be a key driver for growth going forwards.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Japan

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan non-life insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan make-up market by value in 2020?

What will be the size of the Japan make-up market in 2025?

What factors are affecting the strength of competition in the Japan make-up market?

How has the market performed over the last five years?

How large is Japan's make-up market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. How are leading players incorporating new technology into their business strategies?
- 7.5. How has the COVID-19 outbreak impacted the market?

## **8 COMPANY PROFILES**

- 8.1. MS&AD Insurance Group Holdings, Inc.
- 8.2. Tokio Marine Holdings Inc
- 8.3. Sompo Holdings Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan non-life insurance market value: \$ billion, 2016–20
- Table 2: Japan non–life insurance market category segmentation: \$ billion, 2020
- Table 3: Japan non–life insurance market geography segmentation: \$ billion, 2020
- Table 4: Japan non-life insurance market value forecast: \$ billion, 2020–25
- Table 5: Japan non-life insurance market share: % share, by value, 2020
- Table 6: MS&AD Insurance Group Holdings, Inc.: key facts
- Table 7: MS&AD Insurance Group Holdings, Inc.: Annual Financial Ratios
- Table 8: MS&AD Insurance Group Holdings, Inc.: Key Employees
- Table 9: MS&AD Insurance Group Holdings, Inc.: Key Employees Continued
- Table 10: Tokio Marine Holdings Inc: key facts
- Table 11: Tokio Marine Holdings Inc: Annual Financial Ratios
- Table 12: Tokio Marine Holdings Inc: Key Employees
- Table 13: Tokio Marine Holdings Inc: Key Employees Continued
- Table 14: Sompo Holdings Inc: key facts
- Table 15: Sompo Holdings Inc: Annual Financial Ratios
- Table 16: Sompo Holdings Inc: Key Employees
- Table 17: Sompo Holdings Inc: Key Employees Continued
- Table 18: Sompo Holdings Inc: Key Employees Continued
- Table 19: Japan size of population (million), 2016–20
- Table 20: Japan gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: Japan gdp (current prices, \$ billion), 2016–20
- Table 22: Japan inflation, 2016–20
- Table 23: Japan consumer price index (absolute), 2016–20
- Table 24: Japan exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan non-life insurance market value: \$ billion, 2016–20

Figure 2: Japan non-life insurance market category segmentation: % share, by value, 2020

Figure 3: Japan non-life insurance market geography segmentation: % share, by value, 2020

Figure 4: Japan non-life insurance market value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the non-life insurance market in Japan, 2020

Figure 6: Drivers of buyer power in the non-life insurance market in Japan, 2020

Figure 7: Drivers of supplier power in the non-life insurance market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the non-life insurance market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the non-life insurance market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the non-life insurance market in Japan, 2020

Figure 11: Japan non-life insurance market share: % share, by value, 2020

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