

# Non-Life Insurance in France - Market Summary, Competitive Analysis and Forecast to 2025

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### **Abstracts**

Non-Life Insurance in France - Market Summary, Competitive Analysis and Forecast to 2025

#### SUMMARY

Non-Life Insurance in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The non-life insurance market consists of the general insurance market segmented into motor, property, liability and other insurance. The other segment is made up of non-life insurance products including health, travel, and accident cover among others. The value of the non-life insurance market is shown in terms of gross premium incomes. Gross premium income is defined as the insurer's premium income for the year from its policies, calculated without reduction for reinsurance premiums paid or payable by the insurer.

The French non-life insurance market had total gross written premiums of \$94.7bn in 2020, representing a compound annual growth rate (CAGR) of 2% between 2016 and 2020.

The motor segment was the market's most lucrative in 2020, with total gross written premiums of \$36.8bn, equivalent to 38.9% of the market's overall value.



Despite motor insurance comprising the market's most lucrative segment in 2020, France's already struggling automotive industry worsened during the COVID-19 pandemic. This has led to a reduction in demand for motor insurance, constraining growth in the non-life insurance market.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in France

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France non-life insurance market with five year forecasts

#### **REASONS TO BUY**

What was the size of the France make-up market by value in 2020?

What will be the size of the France make-up market in 2025?

What factors are affecting the strength of competition in the France make-up market?

How has the market performed over the last five years?

What are the main segments that make up France's make-up market?



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