

Non-Life Insurance in Europe - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/NA7D1A0A8166EN.html>

Date: November 2021

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: NA7D1A0A8166EN

Abstracts

Non-Life Insurance in Europe - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Non-Life Insurance in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The non-life insurance market consists of the general insurance market segmented into motor, property, liability and other insurance. The other segment is made up of non-life insurance products including health, travel, and accident cover among others. The value of the non-life insurance market is shown in terms of gross premium incomes. Gross premium income is defined as the insurer's premium income for the year from its policies, calculated without reduction for reinsurance premiums paid or payable by the insurer.

The European non-life insurance market had total gross written premiums of \$664.2bn in 2020, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2020.

The motor segment was the market's most lucrative in 2020, with total gross written premiums of \$239.3bn, equivalent to 36% of the market's overall value.

The COVID-19 pandemic, which first took hold in Europe in early 2020, has had a significant impact on the non-life insurance market. Cuts to interest rates have hampered insurance companies' profits, and there has been a reduction in demand for certain types of insurance, such as motor and travel, amid pandemic-mandated nationwide lockdown restrictions.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Europe

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe non-life insurance market with five year forecasts

REASONS TO BUY

What was the size of the Europe make-up market by value in 2020?

What will be the size of the Europe make-up market in 2025?

What factors are affecting the strength of competition in the Europe make-up market?

How has the market performed over the last five years?

Who are the top competitors in Europe's make-up market?

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