

NIKE Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

NIKE Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

NIKE Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

NIKE Inc (NIKE) designs, markets, and distributes athletic footwear, apparel, equipment, and accessories to men, women, and children. It markets and distributes various products for kids and other recreational and athletic activities such as football, baseball, cricket, lacrosse, skateboarding, tennis, volleyball, wrestling, walking, and outdoor activities, and various apparels with licensed college and professional team and league logos. It also sells backpacks, socks, sport balls, eyewear, clocks, digital devices, bats, gloves, protective equipment and other equipment made for sporting activities; and offer modest quantities of diverse plastic products to other manufacturers. The company markets these products under various brands, including Nike, Jordan, and Converse. Nike sells these products through the company-owned retail stores, e-commerce portals, independent distributors, licensees, and sales representatives located worldwide. It also merchandises these products through its e-commerce portal nike.com. It has presence in the Americas, Asia-Pacific, the Middle East, Africa, and Europe. Nike is headquartered in Beaverton, Oregon, the US.

Scope

Detailed information on NIKE Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting NIKE Inc in the form of a SWOT analysis

An in-depth view of the business model of NIKE Inc including a breakdown and examination of key business segments

Intelligence on NIKE Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about NIKE Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of NIKE Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess NIKE Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on NIKE Inc's business structure, strategy and prospects.

Contents

- Company Snapshot
- NIKE Inc: Company Overview
- NIKE Inc: Overview and Key Facts
- NIKE Inc: Overview
- NIKE Inc: Key Facts
- NIKE Inc: Key Employees
- NIKE Inc: Key Employee Biographies
- NIKE Inc: Major Products and Services
- NIKE Inc: Company History
- NIKE Inc: Management Statement
- NIKE Inc: Locations and Subsidiaries
- NIKE Inc: Key Competitors
- NIKE Inc: Company Analysis
- NIKE Inc: Business Description
- NIKE Inc: SWOT Analysis
- NIKE Inc: SWOT Overview
- NIKE Inc: Strengths
- NIKE Inc: Weaknesses
- NIKE Inc: Opportunities
- NIKE Inc: Threats
- NIKE Inc: Corporate Financial Deals Activity
- NIKE Inc: Financial Deals Overview
- NIKE Inc: Targets and Partners
- NIKE Inc: Top Deals 2019 - 2023YTD*
- NIKE Inc: Advisors
- NIKE Inc: Top Legal Advisors
- NIKE Inc: Top Financial Advisors
- NIKE Inc: Mergers and Acquisitions
- NIKE Inc: Corporate Venturing
- NIKE Inc: Capital Raising
- NIKE Inc: Partnership
- NIKE Inc: Divestments
- NIKE Inc: Recent Developments
- NIKE Inc: News and Events Summary
- NIKE Inc: Business Expansion
- NIKE Inc: Contracts
- NIKE Inc: Corporate Governance

[NIKE Inc: Financial Deals](#)
[NIKE Inc: Financial Performance](#)
[NIKE Inc: Strategy and Operations](#)
[Appendix](#)
[Contact Us](#)
[Methodology](#)
[About MarketLine](#)

List Of Tables

LIST OF TABLES

- Table 1: NIKE Inc: Key Facts
- Table 2: NIKE Inc: Key Employees
- Table 3: NIKE Inc: Company History
- Table 4: NIKE Inc: Locations and Subsidiaries
- Table 5: NIKE Inc: Key Competitors
- Table 6: NIKE Inc: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: NIKE Inc: M&A Activity by Geography (TTM*)
- Table 8: NIKE Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 9: NIKE Inc: Targets and Partners
- Table 10: NIKE Inc: Top Deals 2019 - 2023YTD*
- Table 11: NIKE Inc: Legal Advisor Ranking by Value (US\$m)
- Table 12: NIKE Inc: Financial Advisor Ranking by Value (US\$m)
- Table 13: NIKE Inc: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 14: NIKE Inc: M&A Activity by Geography (2019 - YTD*2023)
- Table 15: NIKE Inc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 16: NIKE Inc: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 17: NIKE Inc: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 18: NIKE Inc: Partnership Volume and Value Trend (2019 - YTD*2023)
- Table 19: NIKE Inc: Partnership Trend by Deal Type (2019 - YTD*2023)
- Table 20: NIKE Inc: Divestments Volume and Value Trend (2019 - YTD*2023)
- Table 21: NIKE Inc: News and Events Summary
- Table 22: NIKE Inc: Business Expansion
- Table 23: NIKE Inc: Contracts
- Table 24: NIKE Inc: Corporate Governance
- Table 25: NIKE Inc: Financial Deals
- Table 26: NIKE Inc: Financial Performance
- Table 27: NIKE Inc: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: NIKE Inc: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: NIKE Inc: M&A Activity by Geography (TTM*)
- Figure 3: NIKE Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Figure 4: NIKE Inc: M&A Volume and Value Trend (2019 - YTD*2023)
- Figure 5: NIKE Inc: M&A Activity by Geography (2019 - YTD*2023)
- Figure 6: NIKE Inc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Figure 7: NIKE Inc: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Figure 8: NIKE Inc: Capital Raising by Deal Type (2019 - YTD*2023)
- Figure 9: NIKE Inc: Partnership Volume and Value Trend (2019 - YTD*2023)
- Figure 10: NIKE Inc: Partnership Trend by Deal Type (2019 - YTD*2023)
- Figure 11: NIKE Inc: Divestments Volume and Value Trend (2019 - YTD*2023)

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