

Nigerian Breweries Plc - Company Profile and SWOT Analysis

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Abstracts

Nigerian Breweries Plc - Company Profile and SWOT Analysis

SUMMARY

Nigerian Breweries Plc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Nigerian Breweries Plc (Nigerian Breweries), a subsidiary of Heineken NV, brews, distributes, markets, and sells alcoholic and non-alcoholic products. The company's major product portfolio includes lagers, stouts, non-alcohol malt drinks and energy drinks. Nigerian Breweries markets its products under More, Turbo King, 33 Export, Tiger, Star Radler, Legend, Heineken, Maltina, Amstel Malta, Fayrouz, Climax, Goldberg, Life Continental, Williams, Hi-Malt, Goldberg, Ace Bitters, Star Lite and Desperados brands. It operates breweries in Apapa-Lagos, Ibadan, Kudenda, Aba, Ama, Awo-Omamma, Ota, Kakuri and Ijebu regions of Nigeria. The company export its products to the UK, the Netherlands, the US, Canada, some parts of Africa and parts of the Middle East and Asia. Nigerian Breweries is headquartered in Iganmu, Lagos, Nigeria.

SCOPE

Detailed information on Nigerian Breweries Plc required for business and



competitor intelligence needs

A study of the major internal and external factors affecting Nigerian Breweries Plc in the form of a SWOT analysis

An in-depth view of the business model of Nigerian Breweries Plc including a breakdown and examination of key business segments

Intelligence on Nigerian Breweries Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Nigerian Breweries Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Nigerian Breweries Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Nigerian Breweries Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Nigerian Breweries Plc's business structure, strategy and prospects.



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