

Nigerian Breweries Plc - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/N50C763C477AEN.html>

Date: May 2026

Pages: 41

Price: US\$ 175.00 (Single User License)

ID: N50C763C477AEN

Abstracts

Summary

Nigerian Breweries Plc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Nigerian Breweries Plc (Nigerian Breweries), a subsidiary of Heineken NV, brews, distributes, markets, and sells alcoholic and non-alcoholic products. The company is primarily engaged in the production and distribution of alcoholic and non-alcoholic beverages. Its major products include lager beers, malt drinks, and soft drinks. Notable brands associated with Nigerian Breweries include Star, Gulder, Maltina, and Heineken. The company's products cater to a wide range of consumers and are used in various settings, including hospitality and retail industries. It operates breweries in Apapa-Lagos, Ibadan, Kudenda, Aba, Ama, Awo-Omamma, Ota, Kakuri, and Ijebu regions of Nigeria. The company exports its products to the UK, the Netherlands, the US, and Canada. Nigerian Breweries is headquartered in Iganmu, Lagos, Nigeria.

Scope

Detailed information on Nigerian Breweries Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Nigerian Breweries

Plc in the form of a SWOT analysis

An in-depth view of the business model of Nigerian Breweries Plc including a breakdown and examination of key business segments

Intelligence on Nigerian Breweries Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Nigerian Breweries Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Nigerian Breweries Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Nigerian Breweries Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Nigerian Breweries Plc's business structure, strategy and prospects.

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