

Nigeria Travel and Tourism Market Summary and Forecast

<https://marketpublishers.com/r/N01F36532AE4EN.html>

Date: January 2024

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: N01F36532AE4EN

Abstracts

Nigeria Travel and Tourism Market Summary and Forecast

Summary

Travel & Tourism in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel & tourism industry consists of revenues generated by passenger airlines, passenger rail, hotels & motels, foodservice, travel intermediaries, and casinos & gaming.

The Nigerian travel & tourism industry had total revenues of \$13 billion in 2022, representing a compound annual growth rate (CAGR) of 2.1% between 2017 and 2022.

The travel intermediaries segment accounted for the industry's largest proportion in 2022, with total revenues of \$5.9 billion, equivalent to 45.1% of the industry's overall value.

Nigeria offers various tourist attractions such as wildlife, coastal beaches, historical monuments, UNESCO-approved heritage centers, mountains, and diverse cultures that help drive the country's travel & tourism industry.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Nigeria

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Nigeria travel & tourism market by value in 2022?

What will be the size of the Nigeria travel & tourism market in 2027?

What factors are affecting the strength of competition in the Nigeria travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Nigeria's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Marriott International Inc
- 8.2. Booking Holdings Inc
- 8.3. Arik Air Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Nigeria travel & tourism industry value: \$ million, 2017–22

Table 2: Nigeria travel & tourism industry category segmentation: % share, by value, 2017–2022

Table 3: Nigeria travel & tourism industry category segmentation: \$ million, 2017-2022

Table 4: Nigeria travel & tourism industry geography segmentation: \$ million, 2022

Table 5: Nigeria travel & tourism industry value forecast: \$ million, 2022–27

Table 6: Marriott International Inc: key facts

Table 7: Marriott International Inc: Annual Financial Ratios

Table 8: Marriott International Inc: Key Employees

Table 9: Marriott International Inc: Key Employees Continued

Table 10: Marriott International Inc: Key Employees Continued

Table 11: Booking Holdings Inc: key facts

Table 12: Booking Holdings Inc: Annual Financial Ratios

Table 13: Booking Holdings Inc: Key Employees

Table 14: Arik Air Ltd: key facts

Table 15: Arik Air Ltd: Key Employees

Table 16: Nigeria size of population (million), 2018–22

Table 17: Nigeria gdp (constant 2005 prices, \$ billion), 2018–22

Table 18: Nigeria gdp (current prices, \$ billion), 2018–22

Table 19: Nigeria inflation, 2018–22

Table 20: Nigeria consumer price index (absolute), 2018–22

Table 21: Nigeria exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Nigeria travel & tourism industry value: \$ million, 2017–22

Figure 2: Nigeria travel & tourism industry category segmentation: \$ million, 2017-2022

Figure 3: Nigeria travel & tourism industry geography segmentation: % share, by value, 2022

Figure 4: Nigeria travel & tourism industry value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Nigeria, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Nigeria, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Nigeria, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Nigeria, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Nigeria, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Nigeria, 2022

I would like to order

Product name: Nigeria Travel and Tourism Market Summary and Forecast

Product link: <https://marketpublishers.com/r/N01F36532AE4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N01F36532AE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970