

# Nigeria Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/N207FD5C4376EN.html

Date: January 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: N207FD5C4376EN

# **Abstracts**

Nigeria Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

#### **SUMMARY**

Telecommunication Services in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions.

The Nigerian telecommunication services market is expected to generate total revenues of \$7.4 billion in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 7.3% between 2017 and 2022, to reach a total of 205.9 million total subscriptions in 2022.



The value of the Nigerian telecommunication services market is expected to decline by 0.6% in 2022.

# **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Nigeria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Nigeria

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria telecommunication services market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Nigeria telecommunication services market by value in 2021?

What will be the size of the Nigeria telecommunication services market in 2026?

What factors are affecting the strength of competition in the Nigeria telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Nigeria's telecommunication services market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

# **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

# **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

# **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

# **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strategies of leading players?
- 7.3. Which are the most notable acquisitions of the last five years?

#### **8 COMPANY PROFILES**

- 8.1. Emerging Markets Telecommunication Services Ltd
- 8.2. Airtel Nigeria
- 8.3. Globacom Ltd
- 8.4. MTN Nigeria Communications Plc

# 9 MACROECONOMIC INDICATORS

9.1. Country data

# **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Nigeria telecommunication services market value: \$ billion, 2017-22(e)
- Table 2: Nigeria telecommunication services market volume: million total subscriptions, 2017-22(e)
- Table 3: Nigeria telecommunication services market category segmentation: % share, by value, 2017-2022(e)
- Table 4: Nigeria telecommunication services market category segmentation: \$ billion, 2017-2022
- Table 5: Nigeria telecommunication services market geography segmentation: \$ billion, 2022(e)
- Table 6: Nigeria telecommunication services market value forecast: \$ billion, 2022-27
- Table 7: Nigeria telecommunication services market volume forecast: million total subscriptions, 2022-27
- Table 8: Emerging Markets Telecommunication Services Ltd: key facts
- Table 9: Emerging Markets Telecommunication Services Ltd: Key Employees
- Table 10: Airtel Nigeria: key facts
- Table 11: Airtel Nigeria: Key Employees
- Table 12: Globacom Ltd: key facts
- Table 13: Globacom Ltd: Key Employees
- Table 14: MTN Nigeria Communications Plc: key facts
- Table 15: MTN Nigeria Communications Plc: Annual Financial Ratios
- Table 16: MTN Nigeria Communications Plc: Key Employees
- Table 17: MTN Nigeria Communications Plc: Key Employees Continued
- Table 18: Nigeria size of population (million), 2018-22
- Table 19: Nigeria gdp (constant 2005 prices, \$ billion), 2018-22
- Table 20: Nigeria gdp (current prices, \$ billion), 2018-22
- Table 21: Nigeria inflation, 2018-22
- Table 22: Nigeria consumer price index (absolute), 2018-22
- Table 23: Nigeria exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Nigeria telecommunication services market value: \$ billion, 2017-22(e)
- Figure 2: Nigeria telecommunication services market volume: million total subscriptions, 2017-22(e)
- Figure 3: Nigeria telecommunication services market category segmentation: \$ billion, 2017-2022
- Figure 4: Nigeria telecommunication services market geography segmentation: % share, by value, 2022(e)
- Figure 5: Nigeria telecommunication services market value forecast: \$ billion, 2022-27
- Figure 6: Nigeria telecommunication services market volume forecast: million total subscriptions, 2022-27
- Figure 7: Forces driving competition in the telecommunication services market in Nigeria, 2022
- Figure 8: Drivers of buyer power in the telecommunication services market in Nigeria, 2022
- Figure 9: Drivers of supplier power in the telecommunication services market in Nigeria, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Nigeria, 2022
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Nigeria, 2022
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Nigeria, 2022



# I would like to order

Product name: Nigeria Telecommunication Services Market Summary, Competitive Analysis and

Forecast, 2017-2026

Product link: <a href="https://marketpublishers.com/r/N207FD5C4376EN.html">https://marketpublishers.com/r/N207FD5C4376EN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N207FD5C4376EN.html">https://marketpublishers.com/r/N207FD5C4376EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



