

# Nidec Corporation - Company Profile and SWOT Analysis

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## Abstracts

Nidec Corporation %li%Company Profile and SWOT Analysis

### Summary

Nidec Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Nidec Corporation (Nidec or 'the company') is engaged in the design, development, manufacture and sale of electric motors and related components and equipment. The company offers brushless dc motors, brush dc motors, refrigerators, dvd recorders, laser printers, copiers, polygon scanners and automobiles. It also offers medical motors, vibration motors, multifunction hybrid motors, small wind power generators, and polygon laser scanner. The company products are used in a wide range of fields and devices, such as information and telecommunications equipment, home appliances, office equipment, automobiles, industrial equipment, and environmental energy. It has a geographical presence across Europe, Asia Pacific, North America and others. The company is headquartered in Minami-ku, Kyoto, Japan.

### Scope

Detailed information on Nidec Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Nidec Corporation in the form of a SWOT analysis

An in-depth view of the business model of Nidec Corporation including a breakdown and examination of key business segments

Intelligence on Nidec Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Nidec Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Nidec Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Nidec Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Nidec Corporation's business structure, strategy and prospects.

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