

Nichols plc - Company Profile and SWOT Analysis

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Date: April 2024

Pages: 41

Price: US\$ 175.00 (Single User License)

ID: N22B4537A92DEN

Abstracts

Nichols plc %li%Company Profile and SWOT Analysis

Summary

Nichols plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Nichols plc (Nichols) manufactures and markets soft drinks. The company's product portfolio includes carbonated, still, coffee, post mix, flavored drink and frozen drinks. It markets products under Levi Roots, Feel Good, Starslush, ICEE, Vimto, Fryst and Sunkist brand names. The company sells products to restaurants, cinemas, pubs, and theme parks through grocery stores, wholesalers, convenience stores, and independent retailers. It's Out of Home business is one stop shop that delivers soft drinks to leisure, catering, and hospitality sectors and licenses and sells Coca-Cola, Pepsi, IRN BRU and Old Jamaica brands. Nichols is headquartered in Newton-le-Willows, Merseyside, the UK.

Scope

Detailed information on Nichols plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Nichols plc in the form of a SWOT analysis

An in-depth view of the business model of Nichols plc including a breakdown and examination of key business segments

Intelligence on Nichols plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Nichols plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Nichols plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Nichols plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Nichols plc's business structure, strategy and prospects.

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