

Newspapers in the United Kingdom

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SUMMARY

Newspapers in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the United Kingdom newspapers market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The UK newspapers market had total revenues of \$4.2bn in 2017, representing a compound annual rate of change (CARC) of -6.1% between 2013 and 2017.
- Market consumption volumes declined with a CARC of -7% between 2013 and 2017, to reach a total of 7.4 million copies in 2017.
- The fall of the UK market can be attributed to the decline of print sales on which publishers are heavily reliant on as well as declines in print advertising revenue. What's more, a price increase in the print editions has not been enough to compensate for this.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in the United Kingdom
- Leading company profiles reveal details of key newspapers market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom newspapers market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the United Kingdom newspapers market by value in 2017?

- What will be the size of the United Kingdom newspapers market in 2022?
- What factors are affecting the strength of competition in the United Kingdom newspapers market?
- How has the market performed over the last five years?
- How large is the United Kingdom's newspapers market in relation to its regional counterparts?

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COMPANIES MENTIONED

Daily Mail and General Trust plc
Guardian Media Group plc
News Corporation
Trinity Mirror plc

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