

Newspapers in Europe

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Abstracts

Newspapers in Europe

SUMMARY

Newspapers in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The European newspapers market had total revenues of \$29,007.8m in 2019, representing a compound annual rate of change (CARC) of -3.2% between 2015 and 2019.

Market circulation volumes declined with a CARC of -4.3% between 2015 and 2019, to reach a total of 61.7 million copies in 2019.

Germany has the largest newspapers market in Europe, accounting for over one quarter of revenues in 2019. Loss of advertisement revenue is a significant contributor to the declining value and volume of the newspapers market.

SCOPE

Newspapers in Europe

Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in Europe

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe newspapers market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe newspapers market by value in 2019?

What will be the size of the Europe newspapers market in 2024?

What factors are affecting the strength of competition in the Europe newspapers market?

How has the market performed over the last five years?

How large is Europe's newspapers market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How are the leading players responding to the rise of digital alternatives?
- 7.4. What impact could COVID-19 have on the leading players?

8 COMPANY PROFILES

- 8.1. News Corporation
- 8.2. Axel Springer SE
- 8.3. Daily Mail and General Trust plc
- 8.4. RCS MediaGroup SpA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe newspapers market value: \$ billion, 2015-19
- Table 2: Europe newspapers market volume: million copies, 2015-19
- Table 3: Europe newspapers market geography segmentation: \$ billion, 2019
- Table 4: Europe newspapers market value forecast: \$ billion, 2019-24
- Table 5: Europe newspapers market volume forecast: million copies, 2019-24
- Table 6: News Corporation: key facts
- Table 7: News Corporation: Annual Financial Ratios
- Table 8: News Corporation: Key Employees
- Table 9: Axel Springer SE: key facts
- Table 10: Axel Springer SE: Annual Financial Ratios
- Table 11: Axel Springer SE: Key Employees
- Table 12: Daily Mail and General Trust plc: key facts
- Table 13: Daily Mail and General Trust plc: Annual Financial Ratios
- Table 14: Daily Mail and General Trust plc: Key Employees
- Table 15: RCS MediaGroup SpA: key facts
- Table 16: RCS MediaGroup SpA: Annual Financial Ratios
- Table 17: RCS MediaGroup SpA: Key Employees
- Table 18: Europe size of population (million), 2015-19
- Table 19: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: Europe gdp (current prices, \$ billion), 2015-19
- Table 21: Europe inflation, 2015-19
- Table 22: Europe consumer price index (absolute), 2015-19
- Table 23: Europe exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Europe newspapers market value: \$ billion, 2015-19

Figure 2: Europe newspapers market volume: million copies, 2015-19

Figure 3: Europe newspapers market geography segmentation: % share, by value, 2019

Figure 4: Europe newspapers market value forecast: \$ billion, 2019-24

Figure 5: Europe newspapers market volume forecast: million copies, 2019-24

Figure 6: Forces driving competition in the newspapers market in Europe, 2019

Figure 7: Drivers of buyer power in the newspapers market in Europe, 2019

Figure 8: Drivers of supplier power in the newspapers market in Europe, 2019

Figure 9: Factors influencing the likelihood of new entrants in the newspapers market in Europe, 2019

Figure 10: Factors influencing the threat of substitutes in the newspapers market in Europe, 2019

Figure 11: Drivers of degree of rivalry in the newspapers market in Europe, 2019

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