

Newspapers in Asia-Pacific

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Abstracts

Newspapers in Asia-Pacific

SUMMARY

Newspapers in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The Asia-Pacific newspapers market had total revenues of \$30.1bn in 2018, representing a compound annual rate of change (CARC) of -2.6% between 2014 and 2018.

Market consumption volume increased with a compound annual growth rate (CAGR) of 1.5% between 2014 and 2018, to reach a total of 415.6 million copies in 2018.

Governments including the Chinese and North Korean censor much of the national news content which has discouraged online news couriers from infiltrating the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in Asia-Pacific

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific newspapers market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific newspapers market by value in 2018?

What will be the size of the Asia-Pacific newspapers market in 2023?

What factors are affecting the strength of competition in the Asia-Pacific newspapers market?

How has the market performed over the last five years?

How large is Asia-Pacific's newspapers market in relation to its regional counterparts?

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COMPANIES MENTIONED

Chunichi Shimbun Co., Ltd

The Yomiuri Shimbun Holdings

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