

Newspapers in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Newspapers in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The UK Newspapers market had total revenues of \$3.3bn in 2020, representing a compound annual rate of change (CARC) of -7.2% between 2016 and 2020.

Market consumption volumes declined with a CARC of -11.5% between 2016 and 2020, to reach a total of 5.1 million copies in 2020.

Almost all UK newspapers experienced a decline in circulation during 2020, similar to 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in the United Kingdom

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom newspapers market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom newspapers market by value in 2020?

What will be the size of the United Kingdom newspapers market in 2025?

What factors are affecting the strength of competition in the United Kingdom newspapers market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's newspapers market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How are the leading players responding to the rise of digital alternatives?
- 7.4. What impact could COVID-19 have on the leading players?
- 7.5. What are the future disruptions in the market?

8 COMPANY PROFILES

- 8.1. News Corporation
- 8.2. Daily Mail and General Trust plc
- 8.3. Guardian Media Group plc
- 8.4. Reach PLC

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom newspapers market value: \$ million, 2016-20
- Table 2: United Kingdom newspapers market volume: thousand copies, 2016-20
- Table 3: United Kingdom newspapers market geography segmentation: \$ million, 2020
- Table 4: United Kingdom newspapers market value forecast: \$ million, 2020-25
- Table 5: United Kingdom newspapers market volume forecast: thousand copies, 2020-25
- Table 6: News Corporation: key facts
- Table 7: News Corporation: Annual Financial Ratios
- Table 8: News Corporation: Key Employees
- Table 9: Daily Mail and General Trust plc: key facts
- Table 10: Daily Mail and General Trust plc: Annual Financial Ratios
- Table 11: Daily Mail and General Trust plc: Key Employees
- Table 12: Guardian Media Group plc: key facts
- Table 13: Guardian Media Group plc: Key Employees
- Table 14: Reach PLC: key facts
- Table 15: Reach PLC: Annual Financial Ratios
- Table 16: Reach PLC: Key Employees
- Table 17: United Kingdom size of population (million), 2016-20
- Table 18: United Kingdom gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: United Kingdom gdp (current prices, \$ billion), 2016-20
- Table 20: United Kingdom inflation, 2016-20
- Table 21: United Kingdom consumer price index (absolute), 2016-20
- Table 22: United Kingdom exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom newspapers market value: \$ million, 2016-20

Figure 2: United Kingdom newspapers market volume: thousand copies, 2016-20

Figure 3: United Kingdom newspapers market geography segmentation: % share, by value, 2020

Figure 4: United Kingdom newspapers market value forecast: \$ million, 2020-25

Figure 5: United Kingdom newspapers market volume forecast: thousand copies, 2020-25

Figure 6: Forces driving competition in the newspapers market in the United Kingdom, 2020

Figure 7: Drivers of buyer power in the newspapers market in the United Kingdom, 2020

Figure 8: Drivers of supplier power in the newspapers market in the United Kingdom, 2020

Figure 9: Factors influencing the likelihood of new entrants in the newspapers market in the United Kingdom, 2020

Figure 10: Factors influencing the threat of substitutes in the newspapers market in the United Kingdom, 2020

Figure 11: Drivers of degree of rivalry in the newspapers market in the United Kingdom, 2020

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