

Newspapers in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Newspapers in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The Japanese Newspapers market had total revenues of \$10.7bn in 2020, representing a compound annual rate of change (CARC) of -5% between 2016 and 2020.

Market consumption volumes declined with a CARC of -5.8% between 2016 and 2020, to reach a total of 42.3 million copies in 2020.

Japan has witnessed continuous declines in both value and volume that have coincided with the expansion of digital news curation services.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in Japan

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan newspapers market with five year forecasts

REASONS TO BUY

What was the size of the Japan newspapers market by value in 2020?

What will be the size of the Japan newspapers market in 2025?

What factors are affecting the strength of competition in the Japan newspapers market?

How has the market performed over the last five years?

What are the main segments that make up Japan's newspapers market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How are the leading players responding to the rise of digital alternatives?
- 7.4. What impact could COVID-19 have on the leading players?
- 7.5. What are the future disruptions in the market?

8 COMPANY PROFILES

- 8.1. The Asahi Shimbun Company
- 8.2. Nikkei Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan newspapers market value: \$ million, 2016-20
- Table 2: Japan newspapers market volume: thousand copies, 2016-20
- Table 3: Japan newspapers market geography segmentation: \$ million, 2020
- Table 4: Japan newspapers market value forecast: \$ million, 2020-25
- Table 5: Japan newspapers market volume forecast: thousand copies, 2020-25
- Table 6: The Asahi Shimbun Company: key facts
- Table 7: The Asahi Shimbun Company: Key Employees
- Table 8: The Asahi Shimbun Company: Key Employees Continued
- Table 9: Nikkei Inc.: key facts
- Table 10: Nikkei Inc.: Key Employees
- Table 11: Japan size of population (million), 2016-20
- Table 12: Japan gdp (constant 2005 prices, \$ billion), 2016-20
- Table 13: Japan gdp (current prices, \$ billion), 2016-20
- Table 14: Japan inflation, 2016-20
- Table 15: Japan consumer price index (absolute), 2016-20
- Table 16: Japan exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Japan newspapers market value: \$ million, 2016-20

Figure 2: Japan newspapers market volume: thousand copies, 2016-20

Figure 3: Japan newspapers market geography segmentation: % share, by value, 2020

Figure 4: Japan newspapers market value forecast: \$ million, 2020-25

Figure 5: Japan newspapers market volume forecast: thousand copies, 2020-25

Figure 6: Forces driving competition in the newspapers market in Japan, 2020

Figure 7: Drivers of buyer power in the newspapers market in Japan, 2020

Figure 8: Drivers of supplier power in the newspapers market in Japan, 2020

Figure 9: Factors influencing the likelihood of new entrants in the newspapers market in Japan, 2020

Figure 10: Factors influencing the threat of substitutes in the newspapers market in Japan, 2020

Figure 11: Drivers of degree of rivalry in the newspapers market in Japan, 2020

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