

# Newspapers in Asia Pacific

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## Abstracts

Newspapers in Asia Pacific

### SUMMARY

Newspapers in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The Asia-Pacific newspapers market had total revenues of \$28,669.5m in 2019, representing a compound annual rate of change (CARC) of -2.5% between 2015 and 2019.

Market circulation volume increased with a compound annual growth rate (CAGR) of 1.6% between 2015 and 2019, to reach a total of 421.8 million copies in 2019.

With Japan accounting for almost 40% of this region's market value, the performance of the Asia-Pacific market is largely shaped by this country. Around 57% of the Japanese market is accounted for by circulation, with revenues from this source declining year-on-year.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in Asia-Pacific

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific newspapers market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Asia-Pacific newspapers market by value in 2019?

What will be the size of the Asia-Pacific newspapers market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific newspapers market?

How has the market performed over the last five years?

How large is Asia-Pacific's newspapers market in relation to its regional counterparts?

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