

# **New Cars North America (NAFTA) Industry Guide 2015-2024**

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## **Abstracts**

New Cars North America (NAFTA) Industry Guide 2015-2024

### **SUMMARY**

The NAFTA New Cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The new cars industry within the NAFTA countries had a total market value of \$194.3 billion in 2019. The Mexico was the fastest growing country, with a CAGR of -0.6% over the 2015-19 period.

Within the new cars industry, the US is the leading country among the NAFTA bloc, with market revenues of \$170.3 billion in 2019. This was followed by Canada and Mexico, with a value of \$12.8 and \$11.2 billion, respectively.

The US is expected to lead the new cars industry in the NAFTA bloc, with a value of \$186.4 billion in 2024, followed by Canada and Mexico with expected values of \$13.0 and \$12.0 billion, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA new cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA new cars market

Leading company profiles reveal details of key new cars market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA new cars market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA new cars market by value in 2019?

What will be the size of the NAFTA new cars market in 2024?

What factors are affecting the strength of competition in the NAFTA new cars market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA new cars market?

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