

New Cars in Spain

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Abstracts

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Summary

New Cars in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

New cars market consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles. Market volume refers to the total number of cars sold in a year, while market value is calculated by multiplying the average retail selling price with the market volume.

The Spanish new cars market recorded revenues of \$27.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 4.9% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 5.0% between 2018 and 2023, to reach a total of 0.9 million units in 2023.

Spain captured a 5.9% share of the European new cars market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Spain

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Spain new cars market by value in 2023?

What will be the size of the Spain new cars market in 2028?

What factors are affecting the strength of competition in the Spain new cars market?

How has the market performed over the last five years?

How large is Spain's new cars market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What are the recent developments in the market?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Stellantis NV

8.3. Hyundai Motor Co

8.4. Renault-Nissan-Mitsubishi Alliance

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain new cars market value: \$ billion, 2018-23
- Table 2: Spain new cars market volume: units, 2018-23
- Table 3: Spain new cars market geography segmentation: \$ billion, 2023
- Table 4: Spain new cars market value forecast: \$ billion, 2023-28
- Table 5: Spain new cars market volume forecast: units, 2023-28
- Table 6: Spain new cars market share: % share, by volume, 2023
- Table 7: Volkswagen AG: Key Facts
- Table 8: Volkswagen AG: Annual Financial Ratios
- Table 9: Volkswagen AG: Key Employees
- Table 10: Volkswagen AG: Key Employees Continued
- Table 11: Stellantis NV: Key Facts
- Table 12: Stellantis NV: Annual Financial Ratios
- Table 13: Stellantis NV: Key Employees
- Table 14: Stellantis NV: Key Employees Continued
- Table 15: Hyundai Motor Co: Key Facts
- Table 16: Hyundai Motor Co: Annual Financial Ratios
- Table 17: Hyundai Motor Co: Key Employees
- Table 18: Renault-Nissan-Mitsubishi Alliance: Key Facts
- Table 19: Spain Size of Population (million), 2019-23
- Table 20: Spain Real GDP (Constant 2010 Prices, \$ Billion), 2019-23
- Table 21: Spain GDP (Current Prices, \$ Billion), 2019-23
- Table 22: Spain Inflation, 2019-23
- Table 23: Spain Consumer Price Index (Absolute), 2019-23
- Table 24: Spain Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Spain new cars market value: \$ billion, 2018-23

Figure 2: Spain new cars market volume: units, 2018-23

Figure 3: Spain new cars market geography segmentation: % share, by value, 2023

Figure 4: Spain new cars market value forecast: \$ billion, 2023-28

Figure 5: Spain new cars market volume forecast: units, 2023-28

Figure 6: Forces driving competition in the new cars market in Spain, 2023

Figure 7: Drivers of buyer power in the new cars market in Spain, 2023

Figure 8: Drivers of supplier power in the new cars market in Spain, 2023

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Spain, 2023

Figure 10: Factors influencing the threat of substitutes in the new cars market in Spain, 2023

Figure 11: Drivers of degree of rivalry in the new cars market in Spain, 2023

Figure 12: Spain new cars market share: % share, by volume, 2023

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