

New Cars in South Africa

<https://marketpublishers.com/r/N8F3F5F0B30EN.html>

Date: January 2020

Pages: 65

Price: US\$ 350.00 (Single User License)

ID: N8F3F5F0B30EN

Abstracts

New Cars in South Africa

SUMMARY

New Cars in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market shares consist of motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. Any currency conversions used in this report have been calculated at constant 2018 annual average exchange rates.

The South African new cars market had total revenues of \$6.5bn in 2018, representing a compound annual rate of change (CARC) of -2.5% between 2014 and 2018.

Market consumption volumes declined with a CARC of -4.5% between 2014 and 2018, to reach a total of 365.2 thousand units in 2018.

The stagnation of the South African economy in recent years has limited

consumption by suppressing household income and increasing the cost of credit, reducing demand for new cars in the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in South Africa

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Africa new cars market by value in 2018?

What will be the size of the South Africa new cars market in 2023?

What factors are affecting the strength of competition in the South Africa new cars market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do the leading players follow?

7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Volkswagen AG

8.3. Ford Motor Company

8.4. Nissan Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Africa new cars market value: \$ billion, 2014-18
- Table 2: South Africa new cars market volume: thousand units, 2014-18
- Table 3: South Africa new cars market geography segmentation: \$ billion, 2018
- Table 4: South Africa new cars market value forecast: \$ billion, 2018-23
- Table 5: South Africa new cars market volume forecast: thousand units, 2018-23
- Table 6: South Africa new cars market share: % share, by value, 2018
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Volkswagen AG: key facts
- Table 14: Volkswagen AG: Annual Financial Ratios
- Table 15: Volkswagen AG: Key Employees
- Table 16: Volkswagen AG: Key Employees Continued
- Table 17: Volkswagen AG: Key Employees Continued
- Table 18: Volkswagen AG: Key Employees Continued
- Table 19: Ford Motor Company: key facts
- Table 20: Ford Motor Company: Annual Financial Ratios
- Table 21: Ford Motor Company: Key Employees
- Table 22: Ford Motor Company: Key Employees Continued
- Table 23: Ford Motor Company: Key Employees Continued
- Table 24: Ford Motor Company: Key Employees Continued
- Table 25: Nissan Motor Co., Ltd.: key facts
- Table 26: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 27: Nissan Motor Co., Ltd.: Key Employees
- Table 28: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 29: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 30: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 31: South Africa size of population (million), 2014-18
- Table 32: South Africa gdp (constant 2005 prices, \$ billion), 2014-18
- Table 33: South Africa gdp (current prices, \$ billion), 2014-18
- Table 34: South Africa inflation, 2014-18
- Table 35: South Africa consumer price index (absolute), 2014-18

Table 36: South Africa exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: South Africa new cars market value: \$ billion, 2014-18

Figure 2: South Africa new cars market volume: thousand units, 2014-18

Figure 3: South Africa new cars market geography segmentation: % share, by value, 2018

Figure 4: South Africa new cars market value forecast: \$ billion, 2018-23

Figure 5: South Africa new cars market volume forecast: thousand units, 2018-23

Figure 6: Forces driving competition in the new cars market in South Africa, 2018

Figure 7: Drivers of buyer power in the new cars market in South Africa, 2018

Figure 8: Drivers of supplier power in the new cars market in South Africa, 2018

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in South Africa, 2018

Figure 10: Factors influencing the threat of substitutes in the new cars market in South Africa, 2018

Figure 11: Drivers of degree of rivalry in the new cars market in South Africa, 2018

Figure 12: South Africa new cars market share: % share, by value, 2018

I would like to order

Product name: New Cars in South Africa

Product link: <https://marketpublishers.com/r/N8F3F5F0B30EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N8F3F5F0B30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970