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New Cars in France

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Abstracts

New Cars in France

SUMMARY

New Cars in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The new cars market consists of the initial retail sale/registration of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. Market shares consist of motor manufacturing groups as opposed to their individual brands, i.e. for the Volkswagen Group this includes all of its brands such as Volkswagen, Audi, Skoda, Seat etc. Any currency conversions used in this report have been calculated at constant 2018 annual average exchange rates.

The French new cars market had total revenues of $72.1bn in 2018, representing a compound annual growth rate (CAGR) of 8.2% between 2014 and 2018.

Market consumption volume increased with a CAGR of 4.9% between 2014 and 2018, to reach a total of 2,173.5 thousand units in 2018.

The new cars market is a volatile market which swifts accordingly with consumer

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confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in France

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France new cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France new cars market by value in 2018?

What will be the size of the France new cars market in 2023?

What factors are affecting the strength of competition in the France new cars market?

How has the market performed over the last five years?

Who are the top competitiors in France's new cars market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Geography segmentation
1.6. Market share
1.7. Market rivalry
1.8. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes

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6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share
7.2. Who are the leading players?
7.3. What strategies do the leading players follow?
7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

8.1. Groupe PSA
8.2. Renault SA
8.3. Toyota Motor Corporation
8.4. Volkswagen AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: France new cars market value: $ billion, 2014-18
Table 2: France new cars market volume: thousand units, 2014-18
Table 3: France new cars market geography segmentation: $ billion, 2018
Table 4: France new cars market value forecast: $ billion, 2018-23
Table 5: France new cars market volume forecast: thousand units, 2018-23
Table 6: France new cars market share: % share, by value, 2018
Table 7: Groupe PSA: key facts
Table 8: Groupe PSA: Annual Financial Ratios
Table 9: Groupe PSA: Key Employees
Table 10: Groupe PSA: Key Employees Continued
Table 11: Renault SA: key facts
Table 12: Renault SA: Annual Financial Ratios
Table 13: Renault SA: Key Employees
Table 14: Renault SA: Key Employees Continued
Table 15: Toyota Motor Corporation: key facts
Table 16: Toyota Motor Corporation: Annual Financial Ratios
Table 17: Toyota Motor Corporation: Key Employees
Table 18: Toyota Motor Corporation: Key Employees Continued
Table 19: Toyota Motor Corporation: Key Employees Continued
Table 20: Toyota Motor Corporation: Key Employees Continued
Table 21: Volkswagen AG: key facts
Table 22: Volkswagen AG: Annual Financial Ratios
Table 23: Volkswagen AG: Key Employees
Table 24: Volkswagen AG: Key Employees Continued
Table 25: Volkswagen AG: Key Employees Continued
Table 26: Volkswagen AG: Key Employees Continued
Table 27: France size of population (million), 2014-18
Table 28: France gdp (constant 2005 prices, $ billion), 2014-18
Table 29: France gdp (current prices, $ billion), 2014-18
Table 30: France inflation, 2014-18
Table 31: France consumer price index (absolute), 2014-18
Table 32: France exchange rate, 2014-18

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List Of Figures

LIST OF FIGURES

Figure 1: France new cars market value: $ billion, 2014-18
Figure 2: France new cars market volume: thousand units, 2014-18
Figure 3: France new cars market geography segmentation: % share, by value, 2018
Figure 4: France new cars market value forecast: $ billion, 2018-23
Figure 5: France new cars market volume forecast: thousand units, 2018-23
Figure 6: Forces driving competition in the new cars market in France, 2018
Figure 7: Drivers of buyer power in the new cars market in France, 2018
Figure 8: Drivers of supplier power in the new cars market in France, 2018
Figure 9: Factors influencing the likelihood of new entrants in the new cars market in France, 2018
Figure 10: Factors influencing the threat of substitutes in the new cars market in France, 2018
Figure 11: Drivers of degree of rivalry in the new cars market in France, 2018
Figure 12: France new cars market share: % share, by value, 2018

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