

New Cars in Europe

<https://marketpublishers.com/r/NFDB6AF77A2EN.html>

Date: November 2024

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: NFDB6AF77A2EN

Abstracts

New Cars in Europe

Summary

New Cars in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

New cars market consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles. Market volume refers to the total number of cars sold in a year, while market value is calculated by multiplying the average retail selling price with the market volume.

The European new cars market recorded revenues of \$465.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.5% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 3.8% between 2018 and 2023 to reach a total of 13,671.1 thousand units in 2023.

According to GlobalData, in 2023, the revenue of the European new cars market recorded an annual growth of 16.1%, rebounding from a historic downturn. The growth is primarily driven by the increasing consumer demand for higher-end vehicles, enhanced features, and advanced technologies.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Europe

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe new cars market by value in 2023?

What will be the size of the Europe new cars market in 2028?

What factors are affecting the strength of competition in the Europe new cars market?

How has the market performed over the last five years?

Who are the top competitors in Europe's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strategies of the leading players?

7.4. What are the strengths of the leading players?

7.5. What are the recent developments?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Stellantis NV

8.3. Hyundai Motor Co

8.4. Renault-Nissan-Mitsubishi Alliance

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe new cars market value: \$ billion, 2018-23
- Table 2: Europe new cars market volume: units, 2018-23
- Table 3: Europe new cars market geography segmentation: \$ billion, 2023
- Table 4: Europe new cars market value forecast: \$ billion, 2023-28
- Table 5: Europe new cars market volume forecast: units, 2023-28
- Table 6: Europe new cars market share: % share, by volume, 2023
- Table 7: Volkswagen AG: Key Facts
- Table 8: Volkswagen AG: Annual Financial Ratios
- Table 9: Volkswagen AG: Key Employees
- Table 10: Volkswagen AG: Key Employees Continued
- Table 11: Stellantis NV: Key Facts
- Table 12: Stellantis NV: Annual Financial Ratios
- Table 13: Stellantis NV: Key Employees
- Table 14: Stellantis NV: Key Employees Continued
- Table 15: Hyundai Motor Co: Key Facts
- Table 16: Hyundai Motor Co: Annual Financial Ratios
- Table 17: Hyundai Motor Co: Key Employees
- Table 18: Renault-Nissan-Mitsubishi Alliance: Key Facts
- Table 19: Europe Size of Population (million), 2019-23
- Table 20: Europe Real GDP (Constant 2010 Prices, \$ Billion), 2019-23
- Table 21: Europe GDP (Current Prices, \$ Billion), 2019-23
- Table 22: Europe Inflation, 2019-23
- Table 23: Europe Consumer Price Index (Absolute), 2019-23
- Table 24: Europe Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Europe new cars market value: \$ billion, 2018-23

Figure 2: Europe new cars market volume: units, 2018-23

Figure 3: Europe new cars market geography segmentation: % share, by value, 2023

Figure 4: Europe new cars market value forecast: \$ billion, 2023-28

Figure 5: Europe new cars market volume forecast: units, 2023-28

Figure 6: Forces driving competition in the new cars market in Europe, 2023

Figure 7: Drivers of buyer power in the new cars market in Europe, 2023

Figure 8: Drivers of supplier power in the new cars market in Europe, 2023

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Europe, 2023

Figure 10: Factors influencing the threat of substitutes in the new cars market in Europe, 2023

Figure 11: Drivers of degree of rivalry in the new cars market in Europe, 2023

Figure 12: Europe new cars market share: % share, by volume, 2023

I would like to order

Product name: New Cars in Europe

Product link: <https://marketpublishers.com/r/NFDB6AF77A2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NFDB6AF77A2EN.html>