

# New Cars Global Group of Eight (G8) Industry Guide 2015-2024

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## Abstracts

New Cars Global Group of Eight (G8) Industry Guide 2015-2024

### SUMMARY

The G8 New Cars industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The G8 countries contributed \$629.5 billion in 2019 to the global new cars industry, with a compound annual growth rate (CAGR) of -0.8% between 2015 and 2019. The G8 countries are expected to reach a value of \$703.6 billion in 2024, with a CAGR of 2.3% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the new cars industry, with market revenues of \$170.3 billion in 2019. This was followed by Germany and Japan, with a value of \$129.9 and \$110.9 billion, respectively.

The US is expected to lead the new cars industry in the G8 nations with a value of \$186.4 billion in 2016, followed by Germany and Japan with expected values of \$146.2 and \$135.5 billion, respectively.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the G8 new cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 new cars market

Leading company profiles reveal details of key new cars market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 new cars market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the G8 new cars market by value in 2019?

What will be the size of the G8 new cars market in 2024?

What factors are affecting the strength of competition in the G8 new cars market?

How has the market performed over the last five years?

Who are the top competitors in the G8 new cars market?

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