

New Zealand Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/N89FB0578357EN.html>

Date: May 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: N89FB0578357EN

Abstracts

New Zealand Wireless Telecommunication Services Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Wireless Telecommunication Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The New Zealand wireless telecommunication services market had total revenues of \$1.9 billion in 2022, representing a compound annual growth rate (CAGR) of 3.5% between 2017 and 2022.

Market volume increased at a CAGR of 2.1% between 2017 and 2022, reaching a total of 8.8 million subscribers in 2022.

The growth of the New Zealand wireless telecommunication services market can also be attributed to the increase in mobile penetration in the region. For

instance, according to in-house research, mobile penetration in New Zealand stood at 114.3 per 100 people in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in New Zealand

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand wireless telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the New Zealand wireless telecommunication services market by value in 2022?

What will be the size of the New Zealand wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the New Zealand wireless telecommunication services market?

How has the market performed over the last five years?

How large is New Zealand's wireless telecommunication services market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What has been the rationale behind recent M&A activity?

7.4. What have been the most significant partnerships/agreement/collaboration (as opposed to M&A) over the last year?

8 COMPANY PROFILES

8.1. Vodafone Group Plc

8.2. Spark New Zealand Ltd

8.3. Two Degrees Mobile Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand wireless telecommunication services market value: \$ billion, 2017–22

Table 2: New Zealand wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Table 3: New Zealand wireless telecommunication services market category segmentation: % share, by value, 2017–2022

Table 4: New Zealand wireless telecommunication services market category segmentation: \$ billion, 2017–2022

Table 5: New Zealand wireless telecommunication services market geography segmentation: \$ billion, 2022

Table 6: New Zealand wireless telecommunication services market value forecast: \$ billion, 2022–27

Table 7: New Zealand wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Table 8: New Zealand wireless telecommunication services market share: % share, by volume, 2022

Table 9: Vodafone Group Plc: key facts

Table 10: Vodafone Group Plc: Annual Financial Ratios

Table 11: Vodafone Group Plc: Key Employees

Table 12: Spark New Zealand Ltd: key facts

Table 13: Spark New Zealand Ltd: Annual Financial Ratios

Table 14: Spark New Zealand Ltd: Key Employees

Table 15: Two Degrees Mobile Ltd: key facts

Table 16: Two Degrees Mobile Ltd: Key Employees

Table 17: New Zealand size of population (million), 2018–22

Table 18: New Zealand gdp (constant 2005 prices, \$ billion), 2018–22

Table 19: New Zealand gdp (current prices, \$ billion), 2018–22

Table 20: New Zealand inflation, 2018–22

Table 21: New Zealand consumer price index (absolute), 2018–22

Table 22: New Zealand exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: New Zealand wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: New Zealand wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: New Zealand wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: New Zealand wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: New Zealand wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in New Zealand, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in New Zealand, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in New Zealand, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in New Zealand, 2022

Figure 11: New Zealand wireless telecommunication services market share: % share, by volume, 2022

I would like to order

Product name: New Zealand Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/N89FB0578357EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N89FB0578357EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

