

# **New Zealand Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026**

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## **Abstracts**

New Zealand Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

### **SUMMARY**

Wireless Telecommunication Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The New Zealand wireless telecommunication services market had total revenues of \$1.8bn in 2021, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.5% between 2016 and 2021, to reach a total of 8.7 million wireless subscriptions in 2021.

The data segment was the market's most valuable in 2021, with total revenues

of \$0.9bn, equivalent to 48.1% of the market's overall value.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in New Zealand

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand wireless telecommunication services market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the New Zealand wireless telecommunication services market by value in 2021?

What will be the size of the New Zealand wireless telecommunication services market in 2026?

What factors are affecting the strength of competition in the New Zealand wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in New Zealand's wireless telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?
- 7.4. How has the regulatory environment affected the market?

## **8 COMPANY PROFILES**

- 8.1. Vodafone Group Plc
- 8.2. Spark New Zealand Ltd
- 8.3. Two Degrees Mobile Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: New Zealand wireless telecommunication services market value: \$ billion, 2017-21

Table 2: New Zealand wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Table 3: New Zealand wireless telecommunication services market category segmentation: % share, by value, 2017-2021

Table 4: New Zealand wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 5: New Zealand wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 6: New Zealand wireless telecommunication services market value forecast: \$ billion, 2021-26

Table 7: New Zealand wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Table 8: Vodafone Group Plc: key facts

Table 9: Vodafone Group Plc: Annual Financial Ratios

Table 10: Vodafone Group Plc: Key Employees

Table 11: Spark New Zealand Ltd: key facts

Table 12: Spark New Zealand Ltd: Annual Financial Ratios

Table 13: Spark New Zealand Ltd: Key Employees

Table 14: Two Degrees Mobile Ltd: key facts

Table 15: Two Degrees Mobile Ltd: Key Employees

Table 16: New Zealand size of population (million), 2017-21

Table 17: New Zealand gdp (constant 2005 prices, \$ billion), 2017-21

Table 18: New Zealand gdp (current prices, \$ billion), 2017-21

Table 19: New Zealand inflation, 2017-21

Table 20: New Zealand consumer price index (absolute), 2017-21

Table 21: New Zealand exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: New Zealand wireless telecommunication services market value: \$ billion, 2017-21

Figure 2: New Zealand wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Figure 3: New Zealand wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 4: New Zealand wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 5: New Zealand wireless telecommunication services market value forecast: \$ billion, 2021-26

Figure 6: New Zealand wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Figure 7: Forces driving competition in the wireless telecommunication services market in New Zealand, 2021

Figure 8: Drivers of buyer power in the wireless telecommunication services market in New Zealand, 2021

Figure 9: Drivers of supplier power in the wireless telecommunication services market in New Zealand, 2021

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in New Zealand, 2021

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